

THE  
IDEAL SCRAP BOOK



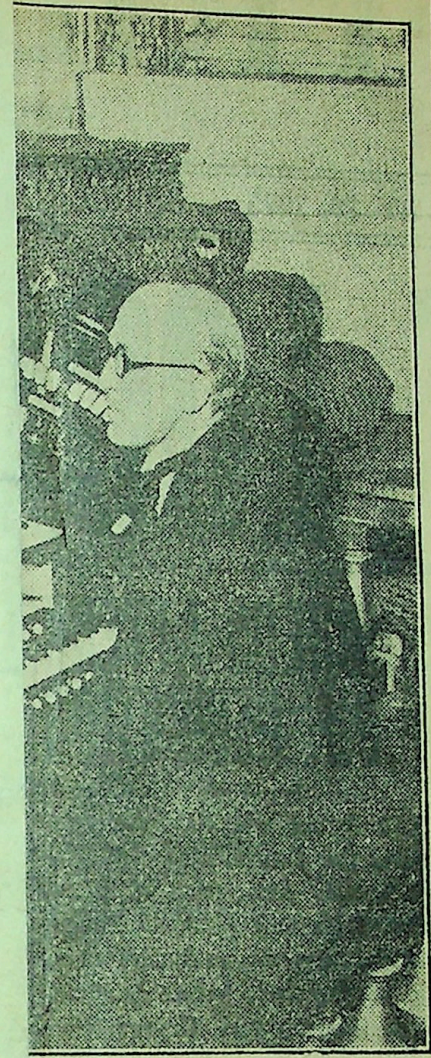
# On The Air



"Al" Melgard, organist at the Parthenon Theatre, whose selections are broadcast nightly except Mondays, between 6:15 and 6:30 o'clock and on Saturdays between 9:15 and 9:30 o'clock from Station WTAY, Oak Park Arms Hotel, Oak Park, Ill.

Evelyn Schlau—Chaplain

# On The Air



## JOURNALS RADIO SERVICE

### SILENT NIGHT BILL IS BRIEF

Foley, Melgard and Copeland to Supply Entertainment from WLS

Joe Foley, Al Melgard and Al Copeland's orchestra will furnish tonight's entertainment from WLS, the Sears-Roebuck station, in the brief period before 7 o'clock and "silent night." Foley, sporting editor of The Journal, will take the microphone at 6:15 p. m., with his review of the day's sporting news and his keen comment and analysis of events in that field. Melgard will be heard in an organ recital played in the studio of the Barton Organ company, in the Mallers building and broadcast by remote control. Copeland and his musicians, who are dispensing dance music in the Col-

lege Inn while Maurie Sherman and his musicians are on vacation, will be put on the air for the fifteen minutes between 6:45 and 7 p. m.

#### WLS MONDAY

- 1 to 2 P. M.—R. F. D. dinnerbell program. Lamb and Plada. Hawaiian music. Ford and Glenn. Weather forecast and market summary. "Voice of the farmer. Day by day. Talk. "New varieties of wheat." Prof. W. L. Burleson. University of Illinois.
- 4:30 P. M.—Baseball scores from The Chicago Daily Journal.
- 5 P. M.—Baseball scores from The Chicago Daily Journal.
- 6 P. M.—Board of trade summary. Farmers' union live stock summary.
- 6:15 P. M.—Sports review. Joe Foley, sports editor. Chicago Daily Journal.
- 6:30 P. M.—Organ concert. Al Melgard.
- 6:45 P. M.—Al Copeland's orchestra. College Inn.

#### (Silent Night)

#### WLS TUESDAY

- 6:30 and 7 A. M.—Setting-up exercises. Central Y. M. C. A.
- 7:30 A. M.—WLS family worship. Conducted by Rev. Robert C. Stanger, Grace Evangelical church.
- 7:45 and 8:15 A. M.—Setting-up exercises. Central Y. M. C. A.
- 9 A. M.—Receipts of live stock at principal markets.
- 9:30 A. M.—Opening board of trade market.
- 9:35 A. M.—Home question box. Conducted by Ellen Rose Dickey.
- 10 A. M. (and at half-hour intervals until 2 P. M.)—Board of trade, live stock, produce and other market reports and summaries. Weather reports and forecasts. Estimated receipts for Wednesday.
- 1 P. M.—Radio farmers' democracy dinnerbell program. Conducted by Malcolm Watson. Music arranged by Fleming Smith. Ford and Glenn. Voice of the farmer. Talks.

## RADIO PROGRAMS

"Mignon" will be sung from WEAJ (492) and associated stations at 9:15 p. m. WBZ (333), Springfield—Feature. WEAJ (492), New York—Organist at the Parthenon Theatre, whose selections are broadcast nightly except Mondays, between 6:15 and 6:30 o'clock and on Saturdays between 9:15 and 9:30 o'clock from Station WTAY, Oak Park Arms Hotel, Oak Park, Ill.

### MAE AND JUNE FEATURED

With the entire crew on the "top side," the WLS Showboat will cast off tonight from the Lake and Clark street dock, as is its Friday custom, for a two-hour moonlight ride over the rivers and lakes of the middle west. As the stern-wheeler gets under way, Al Melgard, the calliope player, booms out the old familiar tunes, "I Want to Be Happy" and "Pack Up Your Troubles," which, in turn, are picked up and sung by voices all over the craft. An old boat whistle and a few sandpaper blocks deftly manipulated completes the aural illusion of an old river steamer churning foam at her stern and having the "swish, swish" of water on her sides. A few minutes from the dock and the performance begins. First, the "Four Legionnaires" followed by Mae

- 6:15 P. M.—Fied Piper's tunes.
- 6:30 P. M.—Chicago Daily Journal-WLS Sports club.
- 6:40 P. M.—Maurie Sherman's orchestra.
- 7 P. M.—Organ. Al Melgard.
- 7:10 P. M.—Maurie Sherman's orchestra.
- 7:20 P. M.—"Sunshine Time." Mae and June; Marie Ludwig, harp; Rosa Vitto Sherman, violin.
- 7:45 P. M.—Maurie Sherman's orchestra.
- 8 P. M.—Silver-tone hour; Oriental quartet; WLS Players; Theodore Du Moulin, cellist.
- 9 P. M.—Doc Cook and his "Fourteen Doctors of Syncopation," orchestra.
- 9:15 P. M.—Fantasic time; "Gipsy Songs"; WLS Players.
- 9:30 P. M.—Hernandez Brothers.
- 10 P. M.—"Showboat"; the Four Legionnaires; Mae and June; Organ. Al Melgard; Hernandez Brothers; Doc Cook and his "Fourteen Doctors of Syncopation," orchestra; Al Lehmas' "Waltz Kings," orchestra.
- WLS (870 kc.) SATURDAY
- 9 A. M.—Receipts of live stock at principal markets.
- 9:10 A. M.—Home question box, conducted by Ellen Rose Dickey.
- 9:30 P. M.—Opening board of trade market.
- 9:35 A. M.—Home service period.
- 10 A. M. (and at half-hour intervals until 12:10 p. m.)—Board of trade, live stock, produce and other market reports and summaries; weather report and forecast; estimated receipts for Monday.
- 12 Midnight—Radio farmers' democracy dinnerbell program.

## RADIO PROGRAMS

# RADIO REVIEW

YANK TAYLOR AT THE MIKE

"Heigh ho, everybody!

Using the words of Rudy Vallee (radio performer whom we have never heard), we greet you.

"Taylor speaking."

Paraphrasing the radio salutation of Vincent Lopez (whom we still think just as good an announcer as he is a jazz conductor), we introduce the new conductor of this column.

"Correction."

To borrow the favorite phrase of stock market announcers we announce a correction. Although this department is headed "Radio Review," the contents will be more of the radio "revue" nature. Bits of news, views, personal notes about entertainers and what-nots, intermingled now and then with boosts and boos on current programs.

\* \* \*

There was a time when you could tune most any radio station and hear "So and So at the Baldwin." Now, since Baldwin no longer loans grands gratis to any station asking for them the publicity announcement is not required.

\* \* \*

We don't know whether Bob Kaufman ever handed Pat Flanagan and Al Melgard a boost for putting the word "kiddies" on the taboo list or

snort. Anyway, he have bee nwaiting a long time to find a children's program where this word was not used, so here is a salute to the WBBM boys.

Donald Lavery, whose aviation drama goes on at WGES tonight, passes every afternoon out at the municipal airport. Strange to say, he has no ambition to become a pilot. He thinks the business end of the game will prove more lucrative.

\* \* \*

It still happens! Just as we were demonstrating to a skeptic what a really fine tone one could get from a radio set, our receiver developed a hum that rivals the song of the generators on the WENR securities program. Look like a job for Charles Himmel, chairman of the mayor's radio commission.

\* \* \*

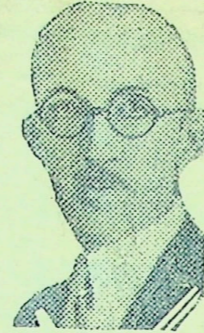
Here's hoping someone broadcasts the Shires-Trafton fight (?) tonight. The invisible punch should go well with the invisible audience.

\* \* \*

And we still think the best radio last line ever was the one used by Jack Nelson in signing off from WDAP, WGN and WJJD. "May You Laugh in Your Dreams."

# RAD

Chicago, New York, Washington and Hollywood will be used as pickup spots for the programs to be broadcast from WBBM tonight. Features from the home studios will include the new Martha Washington Candy songsters program at 8:31, the popular "Night Court," with Pat Flanagan, at 10, and Al Melgard's organ novelties at 11:35.



Al Melgard

Columbia will bring in the True De-

Skipper Flynn, the TIMES tenor, will be featured in another of his Monday night love song programs from the WBBM Air theater tonight at 8:31. His program will be a musical salutation to the new DAILY TIMES hotel picture game, which starts today.



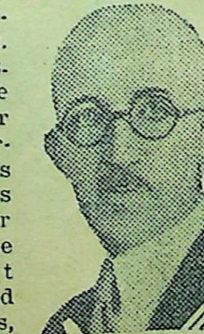
Skipper Flynn

Skipper Flynn, whose given name was originally "George," has sung before Queen Marie of Roumania. However, the Skipper states that he prefers to sing love songs to the audience of the WBBM Air theater. Each Saturday Skipper and Al Melgard fill request numbers during the 11:30 to 12 noon period usually allotted to the "Parade of the Features," the DAILY TIMES morning program.

Al and Pete, the popular harmony duo, frequently heard on CBS programs, will appear locally at WBBM during the Continental Clothing program at 8:45, following the DAILY TIMES program.

"Hear yez! Hear yez!"

This cry will ring out tonight at 10 and herald the opening of another of the popular WBBM Night Court sessions, during which members of the station staff will be heard pleading their case and serving their sentences. Tonight a new prisoner will face the bar and fill the air with "blues."



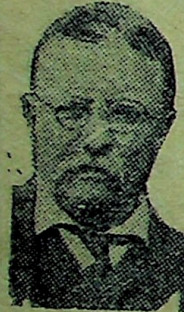
Al Melgard

Bernadine Hayes, blues singer, who comes to WBBM after successful long-time engagements at WWJ, Detroit, and KMOX, St. Louis, will bring a little more color to the proceedings by removing her hat and revealing the flaming locks which have earned her the name of "THE Red-Head of the Air."

Al Melgard will be heard from WBBM at 11 in another of his popular semiweekly novelty organ recitals. As usual the pioneer of the console has some interesting surprises in store.

# RAD

Another painless, in fact, entertaining, history lesson will be brought to the radio audience tonight at 8 when the WBBM Air Theater will broadcast the Marmon-Roosevelt Symphony program originating in WLW, Cincinnati, and fed to WOR, Newark and WBBM, over the Radio Quality group wires. In addition to symphonic music from an orchestra under the baton of the youthful William Stoess, interesting bits of biographical information on Theodore Roosevelt will be broadcast.



Theodore Roosevelt

In place of the usual DAILY TIMES drama at 9:30 tonight, a broadcast of the Art (the Great) Shires-George Trafton boxing exhibition at White City will be put on the air by the DAILY TIMES over WBBM.

The musical comedy memories program at 8:31 will feature "Hits from the Follies of 1915," played by Leon Bloom and his WBBM concert orchestra, and "Old-Fashioned Wife," from "Oh, Boy," a soprano solo by Mme. Belle Forbes Cutter.

Al Melgard has added another organ recital to his WBBM schedule, being heard daily at 5:30 p. m. from WBBM. This program replaces the musical appreciation half-hour.

## Gregory and Bernasek INVITE YOU TO COME AND HEAR

the nationally known

# "Al" Melgard



at the

Golden Voiced **Barton Organ**

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# Quizzical Criticisms

By THE LOUNGER.

## Hidden Beauties Are Well Springs of Inspiration.

MR. AL MELGARD, ORGANIST  
AT THE PARTHENON

I feel a dim spark of hope that the man will never lose his artistry. This hope, however, is not entirely to his credit, any more than the fact that he is an artist is entirely to his credit. There are a great many influences, derogatory to art, that are working against him and consequently affecting his work. Fortunately it is his inborn artistic spirit that keeps him artistic in spite of circumstances, thus ensuring Hammond of occasional glimpses into the man's soul.

Melgard's greatest handicap is popular demand. He is obliged, naturally enough, to follow the dictates of his employers. They in turn find it necessary to follow the public in so far that they must cater to the public desires in entertainment. And the public at this time is demanding anything but art.

What the public demands, Melgard, the organist, is there to give, even though that demand is far removed from art. In other words, if the public demands inanities like Barney Google and his ugly pop eyes, or desires to be asked such a burning question as "does spearmint lose its flavor on the bed post over night?" Melgard must surrender his art and descend to a mere mechanical presentation of such inanities. That is why the theater going public was treated, this last week, to a number of verses of Polish posh intoned through twenty-five or thirty bars of themeless music. So well did the majority of the audience enjoy the rhythmic repetition of the important question concerning the durability of spearmint flavor, that many of them, perhaps absent minded, yawned and descended to the seats parked their gum under the seats on which they sat, thereby testing the theory for themselves and causing disgust and discomfort to those who followed.

Personally I am sorry for Melgard. Obligated to work under these conditions, I cannot see where he has the slightest opportunity to display the great gift that is undoubtedly his birthright. I have heard him give some splendid interpretations of beautiful music, and that music, interpreted in the Melgard way, has thrilled me intensely. It is music for which the great modern consol organs are especially adapted, and in which the most beautiful results can be obtained through soulful interpretation.

I am not alone in deploring the paucity of classical presentations in our local theater, and I hope I am fair enough in stating that I believe Hammond theater goers are greatly responsible for this condition. However, I am not placing the entire blame on the public. I think the management of the theater could very easily risk one or two opportunities for a real Melgard solo, given with the classical theme. I am sure the theater goers who enjoy discussions on spearmint flavor and Barney Google, would sit patiently through a polonaise or etude. Seemingly, the subject of Melgard has gone off at a tangent and I have diverted to the public demands, but there is no diversion because it is the public demand that is diverting Melgard from his art and leading him to perform the simple mechanical labor of an organ tuner. There is that in Melgard's touch and interpretation of classical numbers that places him in a class with Jesse Crawford, the Chicago pianist. His great love of music kindles out depth of feeling that theatergoers into the spaces of the theater with mingle in perfect harmony with

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McLean

the sound vibrations that come from the throats of the great organ pipes. Many of us have, in varied degrees of intensity, that same depth of feeling and it is natural that we should desire a Melgard interpretation to help us enjoy the harmony.

At its best, Hammond is not fertile ground for artistic temperament because of its industrial activity. Yet art of all descriptions is distinctly necessary and an important factor in the city's development. Art does not exist without imagination and in Hammond, imagination is scarce. Much imagination is needed to create dreams that, evolving into action, will finally distinguish the city as truly progressive.

Through this lack we are missing a great many opportunities and the lack is due to a throttling of the imagination by an intense practicality. A man like Melgard is a great asset to any city, providing he is encouraged to present the best that is in him. He is an asset because his work is sufficiently artistic to kindle imagination in all his audiences. If he is not encouraged, and in fact is expected to be a follower of depraved taste rather than a leader of higher preference, he cannot achieve anything, because he is descending from a mold of elevated taste to a follower of a prevailing passion that inanities that require no thought on the part of the audience.

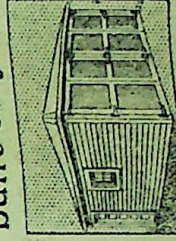
The general public does not want to think, any more than a healthy boy wants to sit in school in the early days of summer, when the swimming hole has reached a comfortable degree of temperature; but the small boy is forced, by those who know better, to go to school in the interests of his future welfare. In the same way the public must be led, by educators, to learn of better things than spearmint flavor, which is well taken care of by Wrigley.

Hammond is no different from any other town of fifty thousand souls in the United States. The same condition of mental laziness or lethargy, exists all around us and is really deplorable. However, I believe that we are on the verge of an awakening, and when that awakening comes it will herald the dawn of a nobler civilization.

"Do you know what time my husband came home this morning, Lina?"

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able direction of Elmer Newstrom, seem to be causing much favorable comment and to gain more applause from the patrons of this house than the feature picture.

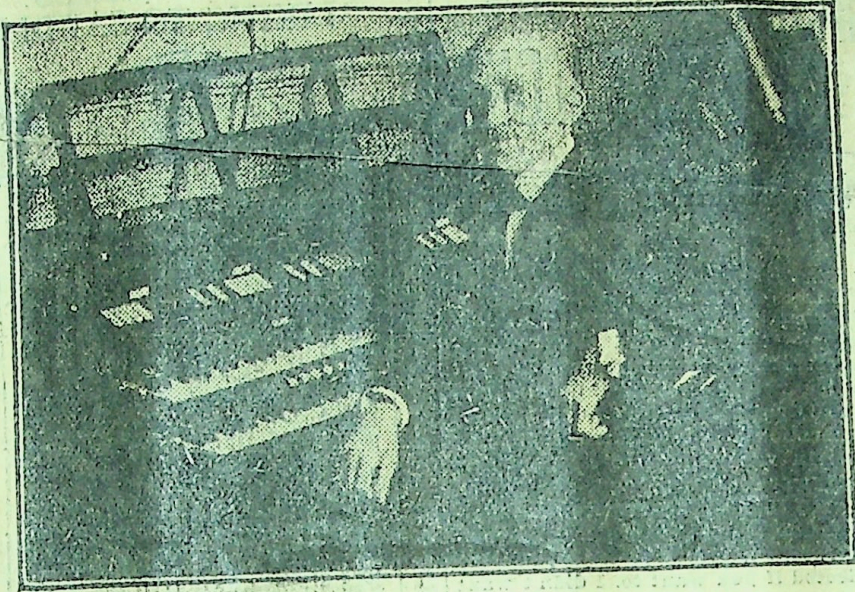
At last night's performance, Meldgard featured one of Rommick's latest song hits "While Miami Smiles" with illustrated slides and drew a generous applause from the audience. A great number of patrons have commented favorably on this phase of the Parthenon's policy and there is little doubt that the management has at last found the right musical combination with which to please their patrons.

Some reports have been circulated which probably were prompted by the recent change in orchestra directors, that the management were dickering for the services of either Milton Charles, organist of the Tivoli theatre or Jesse Crawford, organist of the Chicago theatre, but such is not the case as the management feels that they have in Mr. Meldgard about the best that can be obtained for Hammond. Also there are several first row constituents that would rise up in arms were they not afforded the pleasure of Meldgard's playing.

## MELDGARD FEATURES LATEST SONG HIT

With each audience getting bigger and bigger at every performance of "Foolish Wives" at the Parthenon the musical presentations by "Al" Meldgard at the new organ and the newly arranged orchestra under the

# Mildgard's Music One of Parthenon's Features



On more than one occasion theatre goers of Hammond have viewed with keen interest the filming of some big feature picture such as the "Four Horsemen of the Apocalypse" only to have some person who has seen that particular picture at one of the houses in Chicago say that the picture as shown when he saw it seemed to carry better and to have more meaning—because "the music, especially arranged, seemed to fit in with the plot of the film and give it more meaning."

Very little has ever been said about the personnel of the Parthenon's newly arranged orchestra and the organist in that has entertained so many of its patrons in the past few weeks.

Those who happened to see the Four Horsemen when it played in Chicago at one of the largest picture houses in the Windy City can boast of and, remembering that comparisons are nearly always odious, do not hesitate to say that the musical score was exactly the one in composition and rendered in detail as well as with as much talent.

That the music is the largest part of any feature picture is a fact that can not well be disputed because musical themes as used nowadays in connection with such pictures as are being shown have so many ardent backers, and this is also the opinion of many people here in Hammond who have heard the musical accompaniment of many of the recent large pictures filmed at the Parthenon.

The orchestra as has been recently arranged under the direction of Michael M. Cozle has drawn many favorable comments during the past week. Working, possibly, with the idea in mind that to have a successful organization of any kind, there must be perfect among the members, this leader has taken pains to secure men of character who will work well together as well as ones that have talent. In this particular instance we might say that this fact is evidenced by the presence

in this orchestra two brothers and a father and son. Each member has had a wide experience in his line and many have been practical players from large house orchestras in Chicago.

Especially is this the case with "Al" Melgard the organist. "Al" has been a musician of note in the musical circles of Chicago, for some time and in addition to pleasing the patrons of the Parthenon theatre has a dance orchestra supplying the demands of various fraternal orders.

At the time the Ascher Brothers were about to open the magnificent new Roosevelt theatre, "Al" was selected from a list of over twenty aspirants and at the opening performance brought down the house and was obliged to play several encores to satisfy the audience.

He was obtained for the Parthenon theatre only after several months of dickering and it was with regret that the Ascher Bros. relinquished their claims to him. Since coming to Hammond he has introduced the popular song hit idea with slide accompaniment and has gained the reputation of being both popular and classical music.

Theatre goers and people of this region are certainly missing a real treat if they fail to hear this new orchestra and hear this wonderful organist. And that isn't all. Soon the Parthenon theatre will install and play at the disposal of Melgard, an organ, exactly like the famous Tirroll organ with which the much heard of Crawford set all Chicago talking.

**Civil Tongue Penalized.**  
Correspondent reports seeing this singular notice at a watering place in the Isle of Wight: "Any person attempting to come on this ferry without paying his toll or insulting the collector is liable to a fine of 40 shillings."—Boston Transcript.

## INVENTOR OF ORGAN DIRECTS INSTALLATION

Man Who Has Spent Life Working for Musicians to Be Here on Opening Night

Dan Barton, inventor of the Golden Voiced Barton organ, who has spent his entire life perfecting the instrument of which he is so proud, has come to Chicago solely to supervise the installation of the Parthenon organ.

It constitutes the breaking of a long established rule of Mr. Barton's for him to leave the center of his activity, the firm's factory in Oshkosh, Wis. But as he said to Mr. Vanderschmitt at his Chicago office this week:

"This Parthenon organ is to be one of my best efforts and I am going to stay with it until I am able to hear it actually play on the opening night."

This means that the far-famed organ specialist will sit in the circle of music critics on Thursday evening to judge the instrument which he has watched being installed.

In talking to representatives of The Cicero Tribune about organ music Mr. Barton stated,

"An organist can be likened to a great artist as he paints a beautiful picture. The painter blends different colors and in like manner the organist skillfully blends tones which may be likened to the artist's colors. We all expect to hear the real touch of an artist when Mr. Melgard plays for the first time on the largest Golden Voiced Barton which has ever been built. Mr. Bernasek has truly succeeded in securing a good man and one who ought to be able to please the most critical of local music lovers."

COME AND HEAR  
"AL" MELGARD  
at the  
GOLDEN-VOICED  
BARTON ORGAN

Get Jaques' at Weis Drug Co.

Best instrument. The organ for the proposed theatre in Hammond will be erected at a cost of \$40,000 and will be the finest in the Calumet region and of the same specifications as those in the big Chicago theatres. Construction work on the new theatre in Hammond will begin next June and it is estimated that 18 months time will see its completion.

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AL MELGARD at the Grand  
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"Yoo-Hoo"

"California"

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(AL) MELDGARD  
Famous Concert Organist

# JOURNALS RADIO SERVICE

## ORGAN BILLS, WLS FEATURE

Melgard in Four Recitals Tonight and Sunday; Barn Dance on, Too

### SUNDAY SPORTS BY JOURNAL

One of the most popular artists on the diversified bill tonight at WLS, the Sears-Roebuck station, is Al Melgard, staff organist, whose interpretations of popular and classical selections have resulted in thousands of letters of applause.

Before assuming the console at WLS, Mr. Melgard, known to his friends as "Al," passed many years at the keys of church and theater organs. Mr. Melgard will offer recitals at 5:40, 6:45 and 7:45 on the current program, and from 12:20 to 1:30 p. m. Sunday. He is always glad to comply with requests.

Tom Dandurand and his barn dance aggregation, Walter Peterson of harmonica and guitar fame, Banjoist Chubby Parker, May and June and many others will also be heard on the current bill.

The Journal Sports service and Sports club at 4:30, 5:30 and 6:30 will provide listeners with a detailed sports program, compiled by Rocky Wolfe, for the week-end.

#### WLS SATURDAY

- 2 P. M.—Talk by R. A. Ward, general manager of the Pacific Wool Growers, Portland, Ore.
- 4:30 P. M.—Chicago Daily Journal-WLS Sports service.
- 5:30 P. M.—Chicago Daily Journal-WLS Sports service.
- 5:40 P. M.—Al Melgard, organ.
- 6 P. M.—Board of trade summary, closing live stock summary.
- 6:15 P. M.—Fled Piper's time.
- 6:30 P. M.—Chicago Daily Journal-WLS Sports club.
- 6:40 P. M.—Maurie Sherman's orchestra.
- 6:45 P. M.—Al Melgard, organ.
- 7 P. M.—Tony's Scrapbook.
- 7:10 P. M. to 1 A. M.—National barn dance, Tom Dandurand, Jesse Doolittle, R. L. Tronson, Claudia Parker and Ed Goodreau; May and June; Chubby Parker, banjo; Walter Peterson, harmonica and guitar; Al Melgard, organ; Cecil and Esther Ward, Hawaiian music; Maurie Sherman's orchestra; Vivian Lawrence, songs with ukelele.

#### WLS SUNDAY

- 10:45 A. M.—University of Chicago church service; Rev. W. C. Bittling, D. D., St. Louis, Mo.
- 12:15 P. M.—Organ concert, Al Melgard; Koby Siminsky, violinist.
- 1:30 P. M.—Chapel service, auspices Chicago Church federation. Message by Rev. Emerson O. Houser, pastor of Lake View Presbyterian church.
- 6 to 7:55 P. M.—WLS "Little Brown Church in the Vale." WLS Players; Eugene Leonardson, baritone; sermon, Anthony Wons.

## RADIO PROGRAMS

fast-talking announcers and long head of the Nutty Club, returned from a vaudeville tour just in time to step back into action. Charlie was (and maybe still is) one of the mikes on duty at Sky Harbor to take care of the hourly broadcasts in connection with the endurance flight, over CBS and WBBM.



Charlie Garland

The kind words Will Rogers had to say about Amos 'n' Andy over CBS during the Squibb hour

Sunday should do quite a bit to offset the unfavorable publicity the boys received in that Reno divorce story. We agree with Rogers when he says that Correll and Goddard two of the finest boys he has ever met. They still wear the same size hats they wore when they were starting in as Sam 'n' Henry at WGN.

Edward Benedict, long a local favorite, is making in for Al Melgard on the WBBM organ periods while the latter is recuperating at St. Anthony's hospital from the loss of a finger. He could do more with one

than most organists could do with six, so we are not afraid of his accident doing much harm to his playing.

DX fans who pick up KMOX with local volume tonight should not brag too much, as the Missouri station will be operating on 50 kilowatts.

An autographed picture of themselves in action is what Al and Pefe are offering for each batch of ten old-time songs. They neglected to say what they would give for the songs when they first asked for them over the air and the WBBM mail clerks have been swamped with "how much" letters.

A new program, Savino Tone Pictures, will be a regular Tuesday night feature at 8:30 over CBS. There is no local outlet at present. The program is under the direction of Domenico Savino, who has an international reputation as a musical authority composer.

We enjoyed the Majestic program over WBBM and CBS Sunday very much. There was a new announcer from New York microphone. The broadcast from Sky Harbor was very

# WBBM TO OPEN NEW STUDIO TUESDAY

Formal opening of the newly remodeled and enlarged \$50,000 studio of WBBM, the Stewart-Warner Air Theater, Chicago, will be held Tuesday night, June 2. A special dedicatory program has been prepared by Charlie Garland, broadcast director of the station and during the evening an informal reception will be held in the studio at 1326 Diversey parkway

The occasion will also mark the formal dedication of the new \$25,000 Barton Pipe Organ, which has just been installed. In honor of the occasion Al Melgard, one of the best known organists in Chicago, has agreed to take charge of the console and give a concert during the evening.

The new studio has been furnished under the direction of an expert interior decorator. It is the opinion of those who have visited it that at the present time it is one of the most beautiful studios in this section of the country.

## GOLDMAN BAND CONCERT OVER KYW TONIGHT

The second of the series of concerts by the Goldman Band will be broadcast over Westinghouse KYW and The Chicago Evening American tonight between 7:30 and 9:15 o'clock.

This feature comes to Chicago over the blue network of the National Broadcasting Company system. The band, directed by Edwin Franko Goldman, will present a program of arias from the best known operas.

At 6 o'clock Uncle Bob will take his place before the microphone in the local studio and tell stories and sing songs to the kiddies. At 6:30 the Good Times Guide feature will be heard for fifteen minutes. The next fifteen minutes will be devoted to an organ recital by Al Melgard.

"The Bull Dog on the Bank," a favorite old part song of male quartets of other years, will be offered by the Stromberg Carlson sextet, 7 to 7:30 o'clock. Godfrey Ludlow, violinist, and Keith McLeod, vibraphonist, will balance the broadcast. The Continentals, 9:15 to 9:30 o'clock, will offer Delibes' ballet suite, "Sylvia," by an orchestra directed by Cesare Sodero and well known vocalists.

Al Melgard, for the next half hour, will entertain with organ music. This attraction is from the local studio.

The returns from this advertisement have prompted the advertiser to double the space and sign a yearly contract.

Organists

## MAKE MORE MONEY (say this ten times)

We need "Ace" organists to fill "Ace" Theatre positions. Don't stay in the "RUT." We teach you the essentials that "Ace" organists must know to hold "Ace" positions.

**"AL" MELGARD, BARTON ORGAN SCHOOL**  
Mallers Bldg., Chicago  
"Al" Melgard Belle Melrose  
Director Ist Ass't.  
Tel. Cent. 4020 Broadcast thru WLS



## MAKE MORE MONEY (say this ten times)

We need "Ace" organists to fill "Ace" Theatre positions. Don't stay in the "RUT." We teach you the essentials that "Ace" organists must know to hold "Ace" positions.

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Mallers Bldg., Chicago  
"Al" Melgard Belle Melrose  
Director Ist Ass't.  
Tel. Cent. 4020 Broadcast thru WLS

### BARTON ORGAN SCHOOL

Students appear most happy over the new Barton Organ recently installed in Al Melgard's Studio in the Mallers Building. This is declared to be one of the largest and most up-to-date organs for practice playing in Chicago.



Al Melgard

**"AL" MELGARD'S**  
MELGARD, Director

We need "Ace" Organists to fill "Ace" theater positions. Don't stay in that "Rut." We teach you the essentials that "Ace" organists must know to hold "Ace" positions.

**BARTON ORGAN SCHOOL**  
314 MALLERS BUILDING, CHICAGO, ILLINOIS  
Belle Melrose, 1st Assistant  
Broadcast through WLS



**HOW A BEAUTIFUL GIRL  
& ENTANGLING ALLIANCE**

**CHICAGO**  
EVENING

CHICAGO, FRIDAY, M

Drama  
-Fiction

**ENTERTAINS FANS**

This is Al Melgard, popular organist, who entertains fans of Westinghouse KYW and The Chicago Evening American every afternoon and in the early evening following Uncle Bob, with selections on the Barton organ.



The organ, especially built for radio, is located in a special studio in Mallery Building. Mr. Melgard is shown at the console during one of his afternoon concerts.

**EXP  
WAV**

WASHINGTON (AP)—The commission which is to study the early history of Canadian lengths. This measure of the United States. Of the twelve countries. Taking the country's 10,000,000 is made there are taking the only has. On the United States has 20 pe

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Or

9 THE DIAPASON

**BARTON ORGAN SCHOOL**



Mr. Al Melgard

We need organists to play Barton Theatre Organs. We place competent Theatre organists on good paying positions. The Barton Organ School is maintained to develop Theatre organists for Barton Organ positions.

Instruction and practice on Barton Organs—Mr. Al Melgard—nationally known Theatre organist, in charge of Barton Organ School and placing organists.

Theatre Organists  
Pianists  
Church Organists

**Big Salaries—Choice  
Positions—Prestige  
Waiting for You—  
Act Now**

**Enroll Now Write, 'Phone**

**or come in now**

**BARTON  
ORGAN SCHOOL**

314 Mallery Bldg.  
Madison and Wabash  
CHICAGO, ILL.

Learn the new style Theatre organ playing now demanded.

Hear the Golden Voice of Barton Organ on Radio Stations:  
WLS—Chicago  
WBBM—Chicago  
WHAD—Milwaukee  
WRR—Dallas, Tex.

**Barton  
ORGAN**

**MELDGARD  
FEATURES LAT-  
EST SONG HIT**

With each audience getting bigger and bigger at every performance of "Foolish Wives" at the Parthenon the musical presentations by "Al" Meldgard at the new organ and the newly arranged orchestra under the

clicking for the services of either Milton Charles, organist of the Tivoli theatre or Jesse Crawford, organist of the Chicago theatre, but such is not the case as the management feels that they have in Mr. Meldgard about the best that can be obtained for Hammond. Also there are several first row constituents that would rise up in arms were they not afforded the pleasure of Meldgard's playing.

While in the Legislature he was ever faithful. Now nominate Otto G. Fifield for County Treasurer.

**POPULAR ARTISTS**  
ing and Broadcasting  
The Original  
**of St. Louis'**  
Scriptive March)  
Secured May 31, 1927)

Published by L. M. Turner,  
"Spirit of Freedom" (played  
), and H. A. Hummel.

Featured by  
tenant Commander  
**Philip Sousa**  
U. S. N.  
and His Band  
At The  
Industrial Exposition  
st 14 to 26, 1927.

known musicians will  
broadcast this selection any  
request:

- uhn, WGHP, Detroit.
- nnayer, Reade's Hippodrome, Chicago WLS.
- ur Kraft, Cleveland.
- ings, Allen Theater, Akron.
- ley, Park Theater.
- Perey, Public Hall.
- Olta, Alton Theater, Akron.
- State Theater.
- Foley, Reade's Hippodrome, Cleveland.
- Irwin Swindell, WOC, Davenport, Iowa.

- PIANISTS**  
Dan C. Shirk, Waldorf Theater.  
Edna Hooper, WPK, Carnegie Hall.  
Carl Bang, WJAY, Hollenden Hotel.  
Myron Schultz, Lake Shore Gardens.  
By Smith, WJAY, Hollenden Hotel.
- ORCHESTRAS**  
Louis Rich, Hotel Winton.  
Friedrich Janssen, Hotel Cleveland.  
John E. Miller's Orchestra, WJAY.  
Irl Bratton, North Canton, O.

- BANDS**  
Lieut. Commander John Phillip Sousa.  
U. S. N. and his Band.  
Lieut. Charles Bentes, U. S. Navy Band.  
Walter Loren, Cleveland Concert Band.
- MUSICAL DIRECTORS, ANNOUNCERS**  
Henry Grossmann, WJAY, Cleveland.  
T. Stanley Perry, WGHP, Detroit.  
G. F. Malla, Station WLS, Chicago.  
Johnny Mack, WJAY, Cleveland.

*Wed.*

# VIOLA FOSTER NOW ACCOMPLISHED ORGANIST

Miss Viola Foster will return to Gladstone this week, after spending several months in Chicago for the purpose of studying the playing of theater organs. She studied under Melgard, instructor of Jesse Crawford and other nationally famous artists, and has been pronounced an apt pupil, one who combines in her playing the most desirable features looked for in theater organists.

Miss Foster will make her first appearance in Gladstone at the Sunday matinee at the Rialto, where she has been engaged to play again. Miss Foster was formerly pianist at the theater and after the installation of the Barton organ decided to take up a special course of instruction in the playing of that instrument. She is assured a hearty welcome.

Elmer Bieck, who has been organist at the Rialto for the past several weeks, will return to Iron Mountain to play at the reopening of the Colonial theater there.

## ELMER BIECK NEW ORGANIST AT RIALTO

Elmer Bieck of Milwaukee arrived in Gladstone Thursday morning to take the position of organist at the Rialto theater, filling the place held temporarily by Jack Kerr.

Mr. Bieck has had several years' experience in the

direction of Elmer Newstrom, seem to be causing much favorable comment and to gain more applause from the patrons of this house than the feature picture.

At last night's performance Meldgard featured one of Remmick's latest song hits "While Miami Smiles" with illustrated slides and drew a generous applause from the audience. A great number of patrons have commented favorably on this phase of the Parthenon's policy and there is little doubt that the management has at last found the right musical combination with which to please their patrons.

Some reports have been circulated which probably were prompted by the recent change in orchestra directors, that the management were dicker for the services of either Milton Charles, organist of the Tivoli theatre of Jesse Crawford, organist of the Chicago theatre, but such is not the case as the management feels that they have in Mr. Meldgard about the best that can be obtained for Hammond. Also there are several first row constituents that would rise up in arms were they not afforded the pleasure of Meldgard's playing.

While in the Legislature he was ever faithful. Now nominate Otto G. Fifield for County Treasurer.

### POPULAR ARTISTS

aturing and Broadcasting

The Original  
**"March of St. Louis"**  
Descriptive March)  
Copyright Secured May 31, 1927)

Published by L. M. Turner,  
of "Spirit of Freedom" (played  
in 1904), and H. A. Hummel.

Featured by  
Lieutenant Commander  
**John Philip Sousa**  
U. S. N.  
And His Band  
At The  
Cleveland Industrial Exposition  
August 14 to 26, 1927.

These well known musicians will play or broadcast this selection any time upon request:

**ORGANISTS—**  
Hattie La Buhn, WGHP, Detroit.  
Henry Pfitzenmayer, Reade's Hippodrome.  
Al Melgard, Chicago WLS.  
Edwin Arthur Kraft, Cleveland.  
Dorothy Billings, Allen Theater, Akron.  
Arthur Pugsley, Park Theater.  
Vincent E. Percy, Public Hall.  
Jessie Waite Olin, Allen Theater, Akron.  
Tom Perry, State Theater.  
Thomas E. Foley, Reade's Hippodrome.  
Betty Silbwell, Cameo Theater, Cleveland.  
Edna McKay, Liberty Theater.  
Laura S. Moses, Liberty Theater.  
Larry Jean Fisher, Cedar-Lee Theater.  
Irwin Swindell, WOC, Davenport, Iowa.

**PIANISTS—**  
Don C. Shirk, Waldorf Theater.  
Edna Hooper, WHK, Carnegie Hall.  
Carl Rupp, WJAY, Hollenden Hotel.  
Myron Schultz, Lake Shore Gardens.  
Hy Smith, WJAY, Hollenden Hotel.

**ORCHESTRAS—**  
Louis Rich, Hotel Winton.  
Friedrich Janssen, Hotel Cleveland.  
John K. Miller's Orchestra, WJAY.  
Irl Bratton, North Canton, O.

**BANDS—**  
Lieut. Commander John Philip Sousa, U. S. N., and his Band.  
Lieut. Charles Benter, U. S. Navy Band.  
Walter Loxan, Cleveland Concert Band.

**MUSICAL DIRECTORS, ANNOUNCERS—**  
Henry Grossmann, WJAY Cleveland.  
T. Stanley Perry, WGHP, Detroit.  
G. F. Mallin, Station WLS, Chicago.  
Johnny Mack, WJAY, Cleveland.

# LOCAL AND NBC FEATURES ON KYW TONIGHT

The Westinghouse KYW and Chicago Evening American radio offerings for tonight from the local studio will be interesting and entertaining. There will be two periods of these, separated by several blue chain pickups of the National Broadcasting Company features.

Uncle Bob will open the bill singing songs and telling stories to the kiddies, between 6 and 6:30 o'clock. Al Melgard will present a half hour organ recital during the next half hour.

Later in the evening a studio program of a popular nature will be broadcast. Between 9 and 11 o'clock you may hear some of Chicago's favorite radio stars.

## MOVIE CLUB GUEST.

At 10 o'clock The Chicago Evening American KYW Movie Club will convene. A business meeting will be held, including an additional feature, an interview between Hal Ross and Rob Reel.

Mr. Ross is in Chicago preparing for a picture that he is going to make here, starring Mildred Harris. He is the general manager of the Ambassador Pictures, Hollywood.

The artists to be heard are Avis McDonald, vibraphone soloist; Tommy Creighton, Bill Schack, Zola Haynes and others of prominence.

The chain pickups will be in the following order:

Godfrey Ludlow, violinist, and Mme. Lolita Cabrera Gainsborg, pianist, will be heard in a concert

## At the Console



This is Al Melgard, organist, who is heard daily, afternoons and evenings, over Westinghouse KYW and The Chicago Evening American.

## cal Stations C

### Tune These in Tonight

6:30 P. M. KYW—Organ recital, Al Melgard.

7:35 P. M. WEBH—Seiberling singers.

7:30 P. M. KYW — Lewi s ohn Stadium concerts on NBC System.

8 P. M. WENR — "The Red Mill," sung by Edison Quartet.

9:30 P. M. WCFL — Popular program, Roy Patterson, Harold O'Halloran, Roy Farr.

10:00 P. M. WGES—Marbro Theater stage show.



Al Melgard.

306m—WIBO—980k

7—News and sport events baseball

# ORGAN RECITAL OPENS KYW BILL TONIGHT

Al Melgard, organist, will play a half hour recital as the opening feature on tonight's Westinghouse KYW and Chicago Evening American offerings. The organogue will start at 6:30 o'clock.

Several National Broadcasting Company features will be picked up during the evening. Those coming from New York include:

Dvorak's "Slavonic Fantasie," played by Godfrey Ludlow, concert violinist, accompanied by Mme. Lolita Cabrera Gainsborg, pianist, in their half hour program starting at 7 o'clock.

Several selections in this program appear in arrangements by Mr. Ludlow. Among these are "Dark Eyes," a Russian traditional air; Bradley's "In the Cradle" and Lemar's "Andantino."

The White Rock Company will present an interesting concert program between 7:30 and 8 o'clock.

A varied review, including vocal and instrumental soloists and novelty numbers, will be presented by the Spearmen during the Wrigley program at 8 o'clock.

Between 9 and 11 o'clock KYW will present a two-hour studio program, including a one-act playlet by the Theater Club of Chicago, and the Movie Club.

Some of Chicago's finest artists are to be heard during these two hours of fun and entertainment.

## Good Friday Music for Radio Fans Tonight

### Aces of the Air

Monday, February 25.

2-4 P. M.—Matinee program featuring Al and Wes, the long and short of radio. KYW (294m-1020k).

6-6:30 P. M.—Al Melgard at the Barton organ. KYW (294m-1020k).

6:30-7:30 P. M.—Roxy and his Gang. WLS (345m-890k.) via NBC.

7-7:30 P. M.—The Voice of Flrestone; Vaughn de Leath, Franklyn Bauer, male quartet and orchestra in variety program. KYW (294m-1020k) via NBC.

7:30-8 P. M.—Automatic Duo Discs. KYW (294m-1020k) via NBC.

## KYW REVIVES P. M. FROLIGS

Westinghouse KYW and The Chicago Evening American is reviving the former afternoon frolics in a new form, including a New York chain program by NBC, an organ recital, story telling and other studio artists.

The program opens at 2 o'clock with a half hour's program over the blue network of the NBC, featuring the Venetian Gondollers, popular instrumentalists, and follows with fifteen minutes of continued story telling by Maurie Wetzel and D. L. Gross, of the staff of KYW.

At 2:45 p. m. fifteen minutes of organ music played by Al Melgard, well known organist of Chicago, will be heard, followed by another fifteen minutes of studio music. The last quarter hour of this program is again devoted to organ music by Mr. Melgard.

With the introduction of this one and a half hour's musical entertainment, KYW brings to radio a six-day feature each week. Talent to be heard includes the elite of popular artists of New York and Chicago.

**CRITICIDA**

## Organ Recitalist Finds Voice That Blends Perfectly



Bessie Andrus,

To discover a voice that blends perfectly with the swelling notes of the theater organ when played with radio technique is a difficult task. Hence Al Melgard feels somewhat elated at finding Bessie Andrus, vocal soloist, when he will feature during his organ recital this evening at 6:45 o'clock over KYW-KFKX. Mr. Melgard's mastery of the multiple manual Barton instru-

## Tune These In Tonight

7 P. M.—KYW—Organ recital by Al Melgard.

7:45 P. M.—WENR—"The

Chimes of Normandy," sung by Great Lakes Quartet.

8 P. M.—

KYW—Vocal and instrumental, Wrigley review.

9 P. M.—

WGN—National Broadcasting and

Concert Bureau hour.

10:30 P. M.—KYW—Al and Wes, Bill Schack, Zola Haynes and "Maurie" Wetzel in popular program.



"Maurie" Wetzel.

# DANCE AND SING WITH KYW OVER WEEK-END

A week end of interest, with dances, songs, comedy and offerings more serious may be enjoyed by the listeners of Westinghouse KYW and The Chicago Evening American.

These contributions will be on the air at 6 o'clock and continue intermittently until the sign-off Sunday night at 9:45 o'clock.

Uncle Bob and his bedtime story period is first in line followed by the Good Times Guide man and Al Melgard in an organ recital. He will again be heard in a half hour organogue between 8 and 8:30 o'clock.

## N. B. C. PROGRAMS.

The rest of the evening will be devoted to pickups from the National Broadcasting Company system.

Included in tonight's schedule are the Twin Pairs of Harmony, 7 to 7:30 o'clock; Dr. Julius Klein, discussing "A Week of the World's Business," 7:45 to 8 o'clock; prior to the talk Joseph Kayser, baritone, will sing a fifteen-minute recital.

At 8:30 o'clock the Ladies' Vocal Trio will be heard in a musical; the next hour, 9 to 10 o'clock, will be taken up with dance selections played by the Mediterraneans Dance Band. The hour of Slumber Music will follow.

Tomorrow's broadcasts start with the Central Church services at 11 o'clock. Roxy and his gang in a musical program are next, 1 to 2 o'clock.

## MELGARD AT ORGAN.

During the evening Al Melgard will be heard in an hour organ recital, 6 to 7 o'clock; Dr. Simon Peter Long will deliver a fifteen-minute sermon, 7 to 7:15, followed by a half hour string concert. The NBC will then offer the Whittall Anglo Persians from 7:45 to 8:15 o'clock.

**This May Answer**

# OLD FAVORITES ON KYW BILL TONIGHT

Programs from the local studio predominate on the radio offering of KYW and The Chicago Evening American for tonight.

Beginning with Uncle Bob and his bedtime stories for the kiddies at 6 o'clock, Al Melgard at the console of the Barton organ and "Good Times Guide" will be heard at 6:30 p. m.

Ryker and Mack, the singing Banjo Girls, will offer another of their pleasing half hours of harmony at 7. This is an N. B. C. feature from New York.

Dr. Julius Klein, director of the Bureau of Foreign and Domestic Commerce, will give this regular weekly talk on the world's business at 7:15, followed by the Goldman Band in a program of classical selections from 7:30 to 9:15.

Al Melgard, from the local studio, will provide an organ recital until the slumber hour of music at 10 o'clock.

The Roxy Stroll, featuring instrumental soloists of the Roxy Symphony Orchestra, will lead off the chain broadcasts over KYW tomorrow at 1 p. m. A mixed quartet will be heard during Dr. Sockman's question hour at 3 o'clock.

The Rev. Charles L. Goodell, D. D., secretary of the commission on life service and evangelism of the Federal Council of the Churches of Christ in America, will speak on "Fellowship With God" during the Twilight Reveries at 4 p. m. Besides the address there will be a musical program by a mixed chorus of seven voices.

The Anglo-Persians appear at 7:45 p. m., following the Home Folks hour.

# W REVIVES M. FROLICS

inghouse KYW and The Chicago Evening American is reviving former afternoon frolics in form, including a New York program by NBC, an organ recital, story telling and other studio

program opens at 2 o'clock half hour's program over the network of the NBC, featuring Metian Gondoliers, popular instrumentalists, and follows with fifteen minutes of continued story telling. Maurie Wetzel and D. L. of the staff of KYW.

8:15 p. m. fifteen minutes of music played by Al Melgard, town organist of Chicago, will be heard, followed by another fifteen minutes of studio music. The quarter hour of this program is devoted to organ music by Melgard.

the introduction of this one half hour's musical entertainment KYW brings to radio a six-minute each week. Talent to be heard includes the elite of pop artists of New York and Chi-

## ITICIDAL

# OUR HOURS OF GAIN ON KYW

hour of local programs and hours of National Broadcasting any features will be offered by Westinghouse KYW and the Chicago Evening American tonight between 11 o'clock.

Uncle Bob is first on the list of evening activities, conducting his

bedtime period of bedtime stories and songs for the kiddies, 6 to 6:30 o'clock. He will be followed by Al Melgard in a half hour organ recital. This comprises the hour of Chicago offerings.

The N. B. C. will present six features in the following order: The members of the Stromberg-Carlson sextet will ransack their "Treasure Chest of Memory" for old songs enduring worth for their period, 7:30 o'clock. They will be assisted by instrumental soloists.

# LINCOLN-DIXIE THEATRE

Eleven Piece  
Orchestra

Eleven Piece  
Orchestra

CHICAGO HEIGHTS NEW \$350,000 PALACE

## Program Commencing Tues., April 12

### TUESDAY, APRIL 12

Madge Kennedy in "The Girl With the Jazz Heart,"  
also Comedy, "Sweet Dry and Dry."

### WEDNESDAY, APRIL 13

### THURSDAY, APRIL 14

Basil King's Famous Story, "EARTHBOUND," also  
Comedy and News.

### FRIDAY, APRIL 15

"Nobody's Girl" with All Star Cast, also Comedy  
and News.

### SATURDAY, APRIL 16

Mae Marsh in "Nobody's Kid;" 5 Acts of Vaudeville.

### SUNDAY, APRIL 17

May Allison in "Extravagance" and an entire change  
of Vaudeville---5 Acts.

#### ADDED ATTRACTIONS

Lincoln-Dixie Orchestra will Feature  
Solos and Musical Novelties every even-  
ing under Direction of "AL" MELD-  
GARD, Organist. Wonderful \$20,000  
Kimball Pipe Organ.

#### ADMISSION

Evenings 30c, 20c, 15c; Saturday and  
Sunday 50c, 30c, 15c; Matinee Wednes-  
day 25c, 15c; Saturday and Sunday 50c,  
30c, 15c. Matinee Wed., Sat. and Sun.

Telephone Chicago Heights 1753

# Music is to be One of Chief Attractions

**"Al" Melgard, Famed Organist; Eugene Wayne, Well-Known Orchestra Leader; Golden-Voiced Barton, the "Organ of the Air"; Will All Tickle the Musical Ear**

## The Symphonists

Eugene Wayne, famous from coast to coast as a musical director, has been about Chicago for several weeks organizing the Parthenon Symphonists which he will direct at the new local theatre on the opening night, Thursday (tomorrow).

Mr. Wayne comes to the Parthenon direct from the East where he has had a wide and varied experience in the field of music. For many years he was a member of the Damrosch Symphony orchestra of New York City, but seeing the opportunities offered, moved his field of endeavor to the big moving picture palaces. In the capacity of director of the orchestra he served over ten years at the Majestic and Palace Theatres in Chicago.

## Well-Trained Leader

Director Wayne received his musical education from some of the best teachers in the country. He studied under Leopold and Kramer of the Chicago Symphony Orchestra, among others.



## Music-Lovers; Attention

Remembering that music is one of the things nearest the hearts of people of this community, the managers of the Parthenon Theatre have begrudged neither expense nor trouble in trying to secure the best that money can buy to tickle the musical ear of its audience.

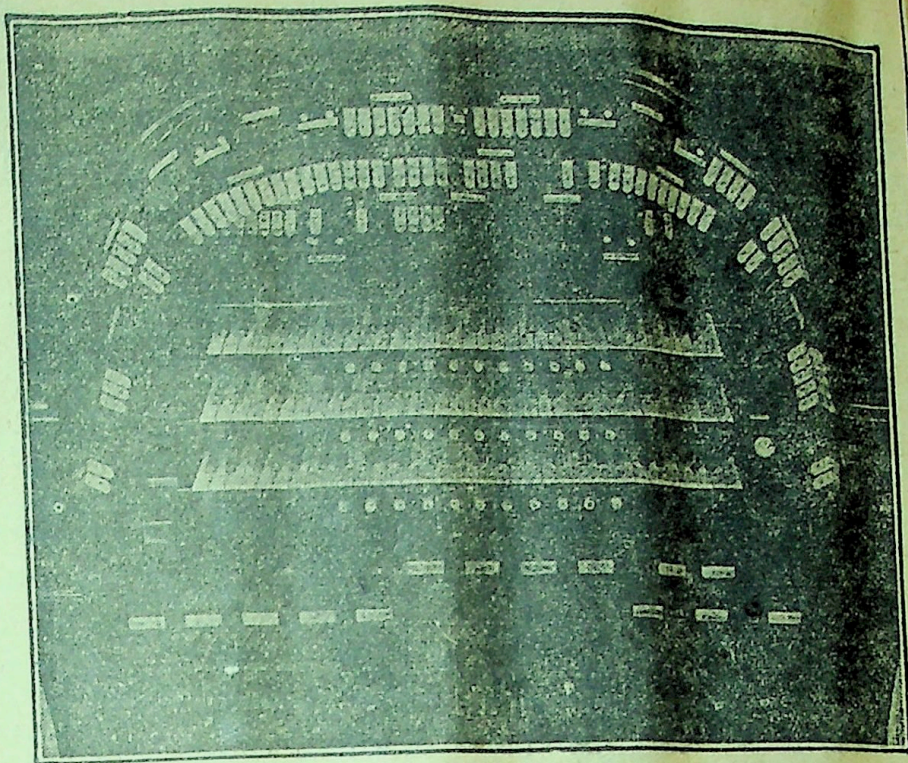
Probably the \$50,000.00 Barton organ is the greatest acquirement in the immense amusement palace. With the money spent on this instrument 150 persons could be supplied with Ford automobiles. The Parthenon organ also has the distinction of being the largest ever built by the Barton Musical Instrument Company.

The mighty organ which is installed in specially built concrete lofts, is arranged in five independent sections. They are, the main chamber, the solo chamber, the percussion chamber, the relay chamber and the power room.

## Single Man Control

Each section is under the control of the organist at the console, the piano-like apparatus at which the organist plays. Each section resembles a group of players in a symphony orchestra and each part responds to the touch of the organist as the members of an orchestra respond to their director. To obtain this result, each organ loft or room is fitted with heavy sound shutters, each set operated independently of the others, making endless shading musical effects possible.

# Organ Console



The view above shows the console of the Golden-Voiced Barton organ which has been installed in the new Parthenon Theater during the last week. "Al" Melgard, famed organist, will be at the key-board on the opening night and will "tickle the ivories" to please the most discriminating musical ear. Music critics from far and wide are planning to be on hand for this event alone.



TALE OF LIFE, LOVE AND WANTON  
NOW WASTE AT MONTE CARLO NOW  
**PARTHENON THEATRE**

"Al" Meldgard at the Organ Playing, "While Miami Smiles"; Remick's Big Hit

Eight acts of high class vaudeville have been engaged, some clever film features and special orchestra presentations are prepared and "Al" Meldgard was seen in company with several popular song writers urging them to finish their latest hits in time for him to feature it at the Grand Organ.

"AL" MELDGARD  
At the Organ Playing  
"WONDERFUL ONE"  
By LEO FEIST

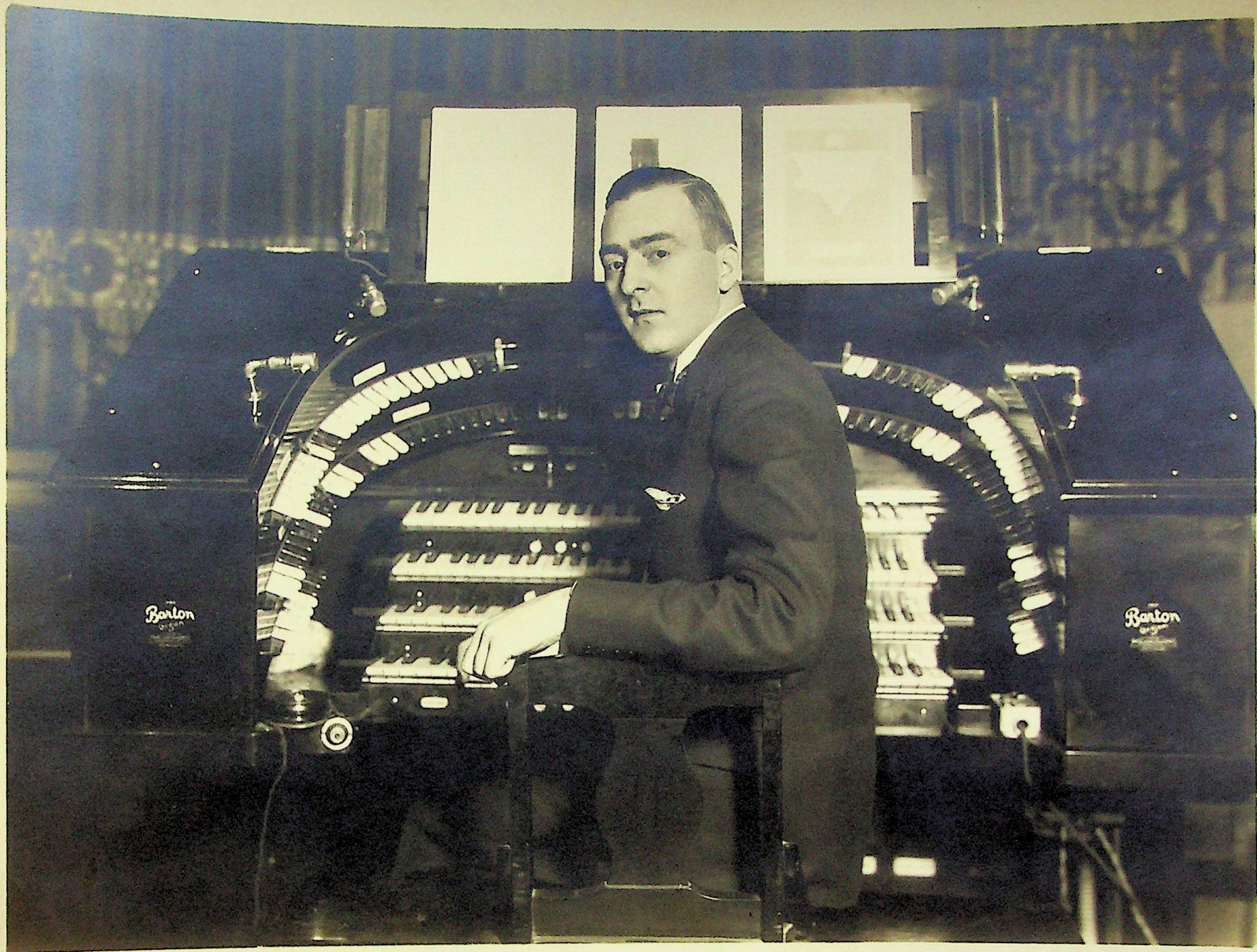
ORGAN SOLO  
By  
"Al" Meldgard  
"I LOVE ME"

SPECIAL ADDED ATTRACTION—Leo Fiest's  
"THREE O'CLOCK IN THE MORNING"  
Rendered by Al Meldgard in a Novel Pantomime Way

"AL" MELDGARD at the Organ Playing  
"YES WE HAVE NO BANANAS"  
Shapiro Bernstein's Big Hit

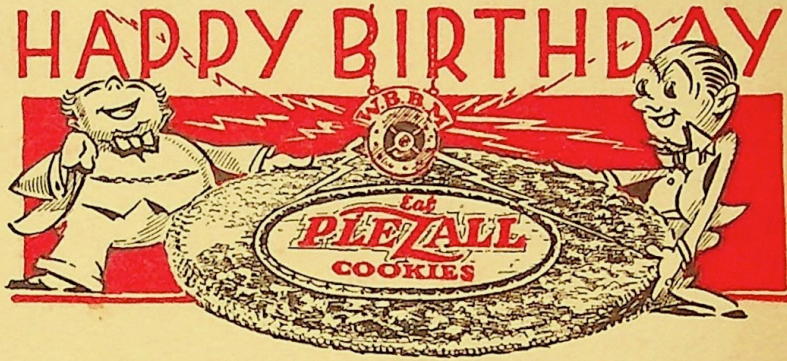
"AL" MEGARD  
At the Organ Playing  
"BARNEY GOOGLE"  
Remick's Greatest Hit

"AL" MELDGARD  
At Organ Playing  
"JUST A GIRL THAT  
MEN FORGET"  
By Jack Hill



TO GROCER: Kindly present bearer with a Plezall Scotch Cookie with our compliments. The PLEZALL COOKIE COMPANY of 5005 W. Lake Street will redeem this card.

TEAR OFF AND PRESENT TO GROCER



May your birthday bring a world of joy  
To you, our little pal.  
Just take this card to the grocery store  
For a gift from Uncle Bobby and Al.

A S E N S A T I O N A L H I T

G R E A T E R C H I C A G O

(World's Fair March)

Featured twice daily by Al Milgard, Radio's Pioneer Organist, over W B B M Chicago Daily Times Station.

Played by U. S. Marine Band, Washington, D. C. Over National Broadcasting Chain, Taylor Branson, Leader.

Featured twice daily by Merle Evans and His Concert Band with Ringling Brothers and Barnum & Bailey Circus in Madison Square Garden. Season 1930 tour of United States and Canada.

Featured twice daily by Victor Robbins and His Concert Band with Sells-Floto Circus, season 1930.

Featured with splendid success by The J. Coates Lockhart Concert Company in their recent eight month tour of twenty eight states.

The Greater Chicago March is played by Band and Orchestra on Steamship Hamburg, Capt. Schwamberger and all Hamburg-American Line Ships.

Being played in Cannes, France by Claud Chomet, Municipal Band.

Played by The Royal Belgium Guards Band in Belgium.

Played by the U. S. Military Band, Washington D. C., Capt. John S. M. Zimmerman, Director.

Played by the Famous Chandlers Band, Chick Brooks Director, Portland, Maine.

Played by One Hundred Piece Band, Geo. Dasch Director, Grant Park, Chicago.

JACOB VALENTINE HAVENER, Composer.

Greater

Chicago

World's

Fair

March

# TEMPLE

THEATRE—HAMMOND—PHONE 1068

Today 2, 4, 7 and 9; Tomorrow 2 to 11

MR. JOHN MURIE  
At the Grand Organ  
Playing "Doodle-Do-Doo"

DOROTHY  
DEVORE

"The Female Harold Lloyd"

"HOLD  
YOUR  
BREATH"

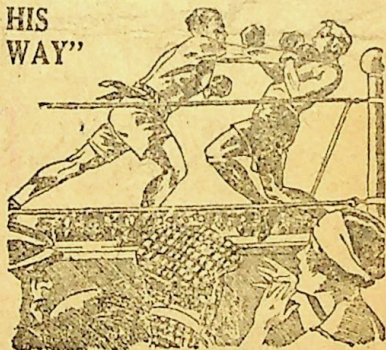
THE CHAMPION

JACK

DEMPSEY

Scored Another Knockout

"WINNING  
HIS  
WAY"



YOU  
SEE

"AMERICA"

NEXT  
WEEK

from the wrestling room. Phew!

\* \* \*

Among the athletes that have graduated recently are Charles Mutter, Vic Markov, Tony Antonides, Earl Melgard, and William Conwill. Mutter is the 175 pound wrestler at Illinois and won the honor of third place in the "Big Ten Conference." Antonides wrestles in the 125 pound class, for the inter-fraternity club of Chicago.

\* \* \*

Vic Markov, who has also played football for the University of Washington, wrestled for this school in the heavy-weight division. He won the Pacific Coast Conference Championship and the North West Section of the Olympic Trials. Coach Spade believes he would be a success as a professional, since he stands six feet two inches tall and scales 225 pounds.

\* \* \*

Malgard and Conwill are schoolmates at Grinnell. Malgard, who swam for Lindblom in the 100 yard free style and relay events, is now co-captain of the Grinnell swimming team. Conwill stars as forward on the basketball team.

\* \* \*

After watching the last wrestling



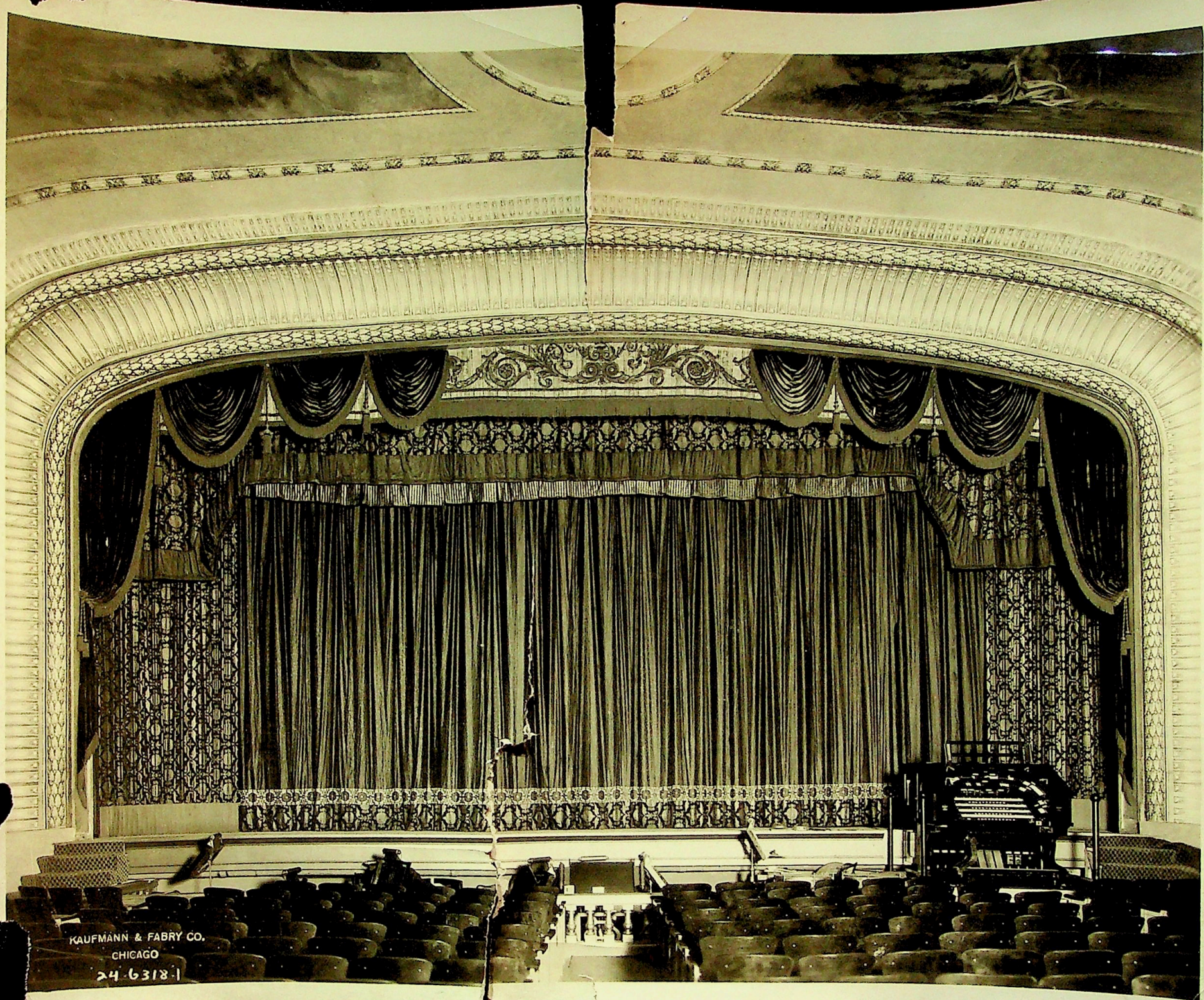
Handwritten musical notation on sheet music, including staves and notes.

*Wendell J. ...*  
*Christina ...*

The  
**Barton**  
Organ

**Barton**  
Organ





KAUFMANN & FABRY CO.  
CHICAGO  
24-6318-1



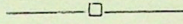
Grace Methodist Episcopal Church  
Houghton, Michigan

REV. GERNSEY F. GORTON, Pastor.

DR. JOSEPH DUTTON, District Supt.

MAXCY-BARTON ORGAN

Dedicated  
Sunday, October 4, 1931



ORGAN RECITAL

by

“AL” MELGARD  
of Chicago

ORGANIST AT CHICAGO STADIUM  
(WORLD'S LARGEST ORGAN)

Broadcasting over Columbia and N. B. C. Chains

assisted by

THE HARMONY QUARTETTE

FRED CARHART, First Tenor  
JOSEPH McNAB, Second Tenor

WILL HALL, Baritone  
GEORGE ROSS, Bass

JAMES T. GRAY, Accompanist

Wednesday Evening, October 14, 1931  
Eight O'clock

## Program

---

Largo / / / / / / / / Handel  
Liebesfreud / / / / / / / / Kreisler  
Processional / / / / / / / / Melgard  
Berceuse / / / / / / / / Godard  
Mr. Al Melgard

On the Sea / / / / / / / / Dudley Buck  
Rigoletto—"Travesti" / / / / / / / / Verdi  
Harmony Quartette

Pilgrims Chorus / / / / / / / / From Tannhauser  
La Paloma / / / / / / / / Twitchell  
Mr. Al Melgard

Boot and Saddle / / / / / / / / Rodgers  
Mr. Will Hall

By The Pool of Pirene / / / / / / / / Stoughton  
Ave Maria / / / / / / / / Henselt  
Perfect Day / / / / / / / / Carrie Jacobs Bond  
Mr. Al Melgard

Onward Christian Soldiers / / / / / / / / Audience

# ORGAN SPECIFICATIONS

(Three Manuel)

## GREAT ORGAN

Diapason .....	16' T. C.
Open Diapason .....	8'
Dopple Flute .....	8'
Melodia .....	8'
Gamba .....	8'
Dulciana .....	8'
Octave .....	4'
Flute .....	4'
Twelfth .....	2-2/3'
Fifteenth .....	2'
Chimes .....	8'
Tremulant .....	
Great to Great .....	16' Coupler
Great to Great .....	4' Coupler
Great Unison Off .....	
Swell to Great .....	16' Coupler
Swell to Great .....	8' Coupler
Swell to Great .....	4' Coupler
Choir to Great .....	16' Coupler
Choir to Great .....	8' Coupler
Choir to Great .....	4' Coupler

Six Adjustable Combination Pistons  
Controlling Great and Pedal Organs  
and Couplers.

## SWELL ORGAN

Bourdon .....	16'
Open Diapason .....	8'
Salicional .....	8'
Dulciana .....	8'
Stopped Diapason .....	8'
Clarabella .....	8'
Oboe Synthetic .....	8'
Vox Humana .....	8'
Flute Traverso .....	4'
Violin .....	4'
Dulcet .....	4'
Rohr Flute .....	4'
Mixture .....	3 RK
Flautino .....	2'
Tremulant .....	
Swell to Swell .....	16' Coupler
Swell to Swell .....	4' Coupler
Swell Unison Off .....	

Six Adjustable Combination Pistons  
Controlling Swell and Pedal Organs  
and Couplers.

## CHOIR ORGAN

Contra Gamba .....	16' T. C.
Concert Flute .....	8'
Salicional .....	8'
Dulciana .....	8'
Clarinet .....	8'
Flute D'Amour .....	4'
Dulcet .....	4'
Piccolo .....	2'
Chimes .....	8'
Tremulant .....	
Choir to Choir .....	16' Coupler
Choir to Choir .....	4' Coupler
Choir Unison Off .....	
Swell to Choir .....	16' Coupler
Swell to Choir .....	8' Coupler
Swell to Choir .....	4' Coupler

Six Adjustable Combination Pistons  
Controlling Choir and Pedal Organs  
and Couplers.

## PEDAL ORGAN

Sub Bass .....	16'
Bourdon .....	16'
Octave .....	8'
Bass Flute .....	8'
Cello .....	8'
Flute Dolce .....	8'
Great to Pedal .....	8' Coupler
Swell to Pedal .....	8' Coupler
Choir to Pedal .....	8' Coupler

## PEDAL MOVEMENTS

- Great to Pedal Reversible with Indicator Light.
- Balanced Swell Expression Pedal.
- Balanced Great and Choir Expression Pedal.
- Balanced Adjustable Crescendo Pedal with Indicator Light.
- Storzando Pedal with Indicator Light.

# On The Air



"Al" Melgard, organist at the Parthenon Theatre, whose selections are broadcast nightly except Mondays, between 6:15 and 6:30 o'clock on Saturdays between 9:15 and 9:30 o'clock from Station W T A Park Arms Hotel, Oak Park, Ill.

ears off. He remembered his manners and smiled like Ronald Colman, showing all his teeth, and that round was over. (The organist played something I'll bet he couldn't name himself.)

### It Isn't Cricket.

Third round—Mr. Baer hit Mr. Griffiths in the stomach with his elbow, which isn't supposed to be cricket, but he immediately apologized and made everything all right. He bowed a little like Adolphe Menjou with a touch of lumbago and then he missed Mr. Griffiths and hit the referee and the referee bowed like Adolphe Menjou with sciatica. That was the end of that. (And when Al Smith announced that Schmeling had beaten Walker in the eighth the organist played "Where Has My Little Dog Gone?").

Fourth round—Mr. Griffiths slipped and fell on his face and Mr. Baer helped him up. Mr. Griffiths broke the rules and hit Mr. Baer on his Barrymore side and Mr. Baer shook his head sadly and stuck his thumb in Mr. Griffiths' ear. Then he seemed to think he'd wasted enough time and he began to hammer Mr. Griffiths into a peculiarly sad kind of pulp. But all at once he looked at the clock and decided to wait until next round and walked to his corner like Clark Gable entering a room. (The organist—so help me!—played "They Kept the Pig in the Parlor." I don't know why, either.)

Fifth round—Mr. Baer, suddenly realizing what this audience had begun to mention several rounds back—that he had long since whipped Mr. Griffiths and the act wasn't going over any too well—began to slug Mr. Griffiths with kindly solicitude. It was just about here that I began to get very tired of Mr. Baer. (The organist played a number that should have been "How Long Will It Last?")

Sixth round—Mr. Griffiths came out not looking like a movie star at all but with a fighting heart. Mr. Baer acted like Conrad Nagel. Then he apparently thought he'd try acting like a prizefighter and while this was going on he raised both eyebrows and hit Mr. Griffiths for the thousandth time and the little man went down but, not having been to Hollywood, he got up again and went on pretty pitifully trying to fight back. Mr. Baer remembered dear old M.-G.-M and put on the smile again. The round ended with Mr. Griffiths out on his feet and Mr. Baer winking at a friend in the crowd. ("The organist played "The Night That Love Was Born." And if you think I'm making up these songs, or the titles, you're giving me too much credit!)

### And the Organist Played—

Seventh round—Mr. Griffiths was suffering, blind, stumbling, and still he tried to fight, but Mr. Baer, having remembered how Reginald Denny used to look in "The Leather Pushers," was too busy to finish the slaughter. So the referee stopped it and led a helpless youngster back to his corner and Mr. Baer jumped over the rope something like Mickey Mouse and went laughing out into the night. (And the organist played "We Won't Go Home Until Morning.")

So Mr. Baer skipped away, making a very pretty exit, and Tuffy Griffiths crawled through the ropes, crying bitterly. It wasn't half as good an act as Mr. Baer's act, but somehow I thought it meant a lot more to the fight business and maybe to some people who weren't too interested in Mr. Baer's trained eyebrows.

But, you see, I couldn't very well write you a fight story with this kind of material because there wasn't really any fight. It was just sort of a personal appearance and I think maybe Balaban & Katz ought to do something about Mr. Baer. But, anyhow, thank you for the badge.

Sincerely, ROBERT ANDREWS.

P. S.—The next time Mr. Baer fights may I have a pass for the Oriental instead?

R. A.

# WILL WI

## Organist at Stadium Has Tune-Picker

(Continued from Twenty-First Page.)

showed up next. Pete Wistort had pale lavender pants and Mr. Roper had picture galleries on both arms, and when Wistort hit Roper on the clipper ship in full sail Roper hit Wistort on the chin and we didn't have to bother about that any more. (And the organist played "When You Walked Out Some One Else Walked Right In.")

### The Fight by Rounds.

Then the organist played something I couldn't quite figure out for a couple of boys named something I can't spell and they had about the only fight of the evening and then the epoch arrived. Max Baer, I mean. (The organist played "California, Here I Come," and Mr. Baer raised his left eyebrow one-half inch and showed his very nice teeth.) He had the edge on Tuffy Griffiths on bathrobes, but Tuffy's purple pants were much the nobler. And you said something about writing the fight by rounds, so here's the way I scored it and you'll see there isn't much sense to it:

First round—Mr. Baer raised his right eyebrow and looked bored. Mr. Griffiths, who was not beautiful but was extremely interested in making a fight out of it, hit Mr. Baer on the eyebrow and Mr. Baer looked indignant and then smiled a patient, forgiving smile and slapped Mr. Griffiths all over the ring. (At the bell, the organist played "Who's Your Little Whosis?")

Second round—Mr. Baer hit Mr. Griffiths on the ear and yawned. Mr. Griffiths hit Mr. Baer on the jaw with a short right and Mr. Baer smiled with a kind of cloying sweetness and slugged Mr. Griffiths eight or nine times. Mr. Griffiths pushed Mr. Baer into the ropes where Mr. Baer rested his long arms in a gesture something like Greta Garbo wrecking a home, and smiled. Mr. Griffiths had missed "Grand Hotel" so he hit Mr. Baer in the stomach. Mr. Baer made a face like Boris Koff and almost batted Mr. Griff

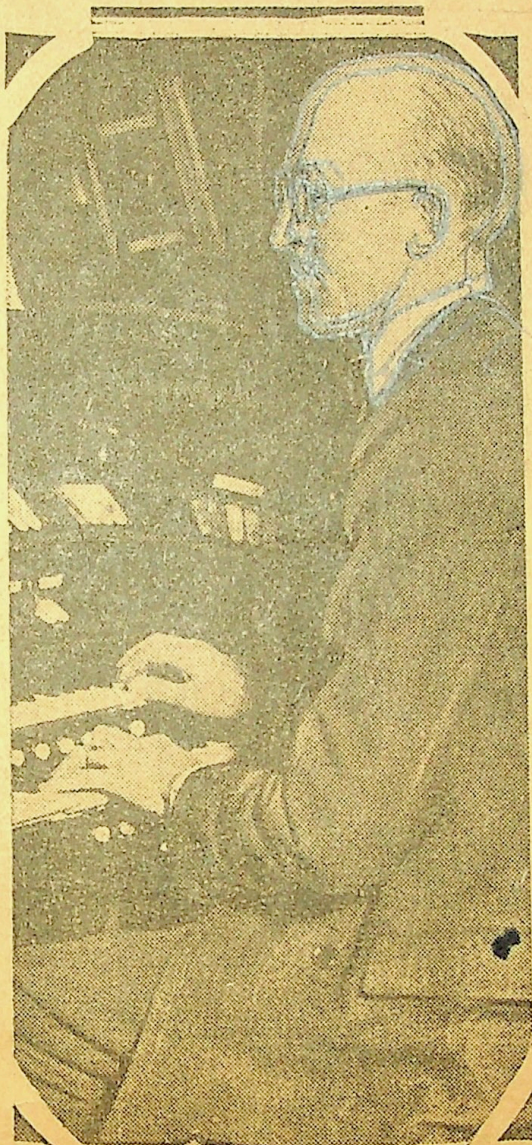
When suddenly he



# ENTERTAINS FANS

This is Al Melgard, popular organist, who entertains fans of Westinghouse KYW and The Chicago Evening American every afternoon and in the early evening following Uncle Bob, with selections on the Barton organ.

The organ, especially built for radio, is located in a special studio in Mallery Building. Mr. Melgard is shown at the console during one of his afternoon concerts.



The Theatre With The "Modern Look"

DOORS  
OPEN  
1:30 P. M.

# AT YOUR NORTHCENTER THEATRE

LINCOLN  
NEAR  
IRVING PK.

Hurry! Last 2 Days

Ronald  
Reagan

Jack  
Carson

Edward  
Arnold

Patricia  
Neal

## "JOHN LOVES MARY"

PLUS "NO MINOR VICES" - Dana Andrews  
AND "AL" MELGARD AT THE ORGAN

STARTS FRIDAY - 2 MAJOR HITS!

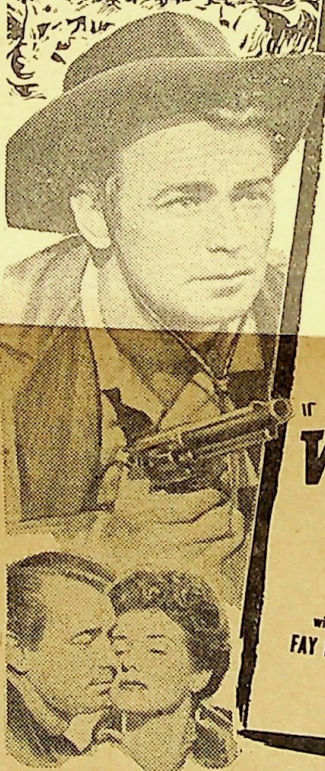
# LADD at his best...

when the West was at its worst!



His first outdoor spectacle!

His first in glorious Technicolor!



Thrill-swept epic of the  
heroic empire builders who  
tamed the railroad pirates of  
the old West!

Paramount presents

**ALAN LADD**  
**ROBERT PRESTON**  
**BRENDA MARSHALL**  
**DONALD CRISP**  
in  
**Whispering  
SMITH**

Color by  
TECHNICOLOR

with **WILLIAM DEMAREST**  
**FAY HOLDEN** - **MURVYN VYE** - **FRANK FAYLEN**  
Associate producer **MEL EPSTEIN**  
Directed by **LESLIE FENTON**

Plus Cartoon In Color and . . . .

**SOMEBODY WOULD HAVE BEEN KILLED  
IF THIS STORY HAD BEEN  
TOLD A FEW YEARS AGO...**

It's based on the revelations  
of Frank J. Wilson, Chief of  
the U. S. SECRET SERVICE,  
Ret.



COLUMBIA PICTURES presents

**GLENN FORD**

## THE UNDERCOVER MAN

with **NINA FOCH** • **JAMES WHITMORE**  
**BARRY KELLEY** • A **ROBERT ROSSEN** PRODUCTION



EXTRA - At Each Performance

## "AL" MELGARD

*The World's Greatest Organist*

at the console

**\$100,000 Giant  
Northcenter Organ**

## SPECIAL SUNDAY CONCERT

1:30 - 2:00 P. M.

"AL" MELGARD

will play  
for 1/2 hour  
before  
the regular  
show starts!

The Chicago Daily News

# ARMY-NAVY SHOW

with the

## U. S. ARMY BAND

(Pershing's Own)

Chicago Stadium

Thursday, September 3

7:45 P. M.

Directed by

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CAPT. CHAUNCEY McCORMICK, Black Horse Troop of Chicago  
LIEUT. OBERLIN C. LAIRD, Great Lakes Naval Training Station  
CAPT. W. J. STANNARD, Leader U. S. Army Band

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Thomas F. Darcy
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John Baumann
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13. Solo for Euphonium: "Le Reve D'amour".....Millars  
Franz Jakubec
14. Jumping Contest (Performance only to count)

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3. LIEUT. ROY D. KEEHN, Jr., Black Horse Troop ...	King Lear	7. CORP. WETZEL, Black Horse Troop.....	No. 74
4. SERGT. HIRSHFIELD, Black Horse Troop.....	No. 61	8. PRIVATE BOBBY STROM.....	No. 101


15. "The Year 1812".....Tschaikowsky

### FINALE

16. Exhibition: Battery E, 3rd Field Artillery, Capt, Marshburn, commanding
17. March by the U. S. Army Band

Al Melgard, Organist





75th Anniversary

Grace  
Methodist Episcopal Church

Haughton, Michigan

1931

### THE CHURCH

The Church's one foundation  
Is Jesus Christ her Lord;  
She is his new creation  
By water and the word;  
From heaven he came and sought her  
To be his Holy Bride;  
With his own blood he bought her  
And for her life he died.

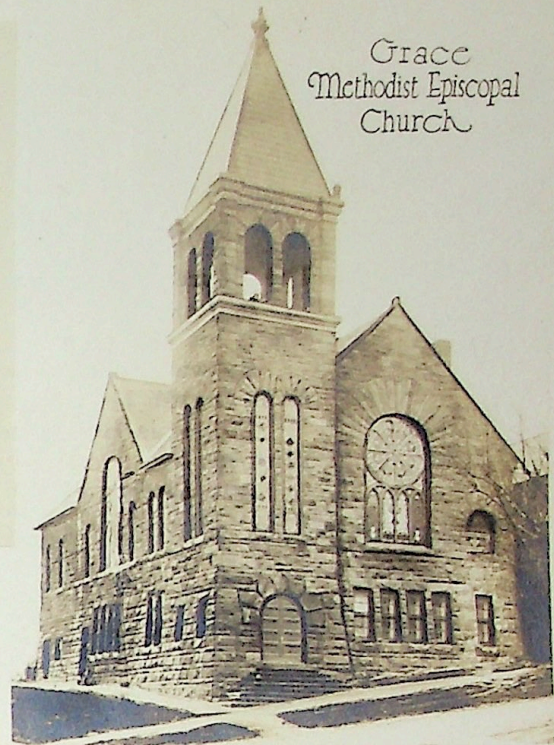
Samuel S. Wesley.



Rev. Gernsey F. Gorton  
minister



Grace  
Methodist Episcopal  
Church





*"I was glad when they said unto me,  
Let us go into the house of the Lord."  
—Psalm 122:1.*

### CHOIR

Reading left to right.

Top Row—Lyman Richards, Lloyd Staples, John Rodda, Jr., John H. Collins, V. L. Ayres, Julius Carter, C. Ron. Damon, Irving Edwards.

Center Row—Francis Dorstewitz, Irene McCance, Lucille Cundy, Mrs. Royal Makens, Mrs. Wm. Keast, Mrs. V. L. Ayres, Director, Mrs. John Jolly, Winifred Collins, Mrs. Willard Nancarrow, Philip Pearce.

Bottom Row—Alice Carter, Gwendolyn Goodreau, Genevieve Cundy, Ruth Goodreau, Irene LeClaire, Emerald Reynolds, Elva Bowman, Jane Schulte, Margaret Hill.



Church Interiors



Choir





## OFFICIAL BOARD

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Dr. A. D. Aldrich, President  
 Mr. W. C. Pearce  
 Mr. W. B. Latimer  
 Mr. M. J. Slagg

Mr. B. D. Noetzel  
 Mr. W. J. Keast  
 Mr. W. Polkinghorne  
 Mr. Vincent Uren

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 Mr. John Jolly, Treasurer  
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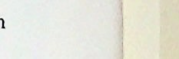
### OFFICERS

Mr. M. J. Slagg, Supt. Church School.  
 Mrs. E. V. Butler, Supt. Junior Division Church School.  
 Mrs. W. J. Keast, Supt. Primary Division Church School.  
 Miss Genevieve Cundy, President Epworth League.  
 Mrs. B. D. Noetzel, President Ladies' Aid Society.  
 Mrs. A. D. Aldrich, President Woman's Home Missionary Society.  
 Miss Marion Noetzel, President Young Woman's Club.

\*Pictures do not appear.



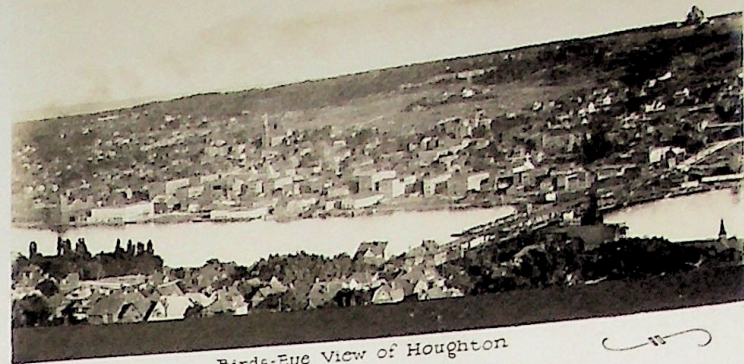
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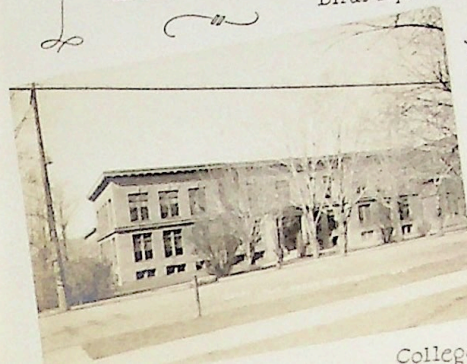


*"The truest test of civilization is not the census, nor the size of cities, nor the crops; no, but the kind of a man the country turns out."*

—Emerson.



Birds-Eye View of Houghton



College Campus





*"The gates are open on the road  
That leads to beauty and to God."  
— C. H. Sorley*



Between Houghton & Pequaming

PHOTOS BY BUTLER



Greater

Chicago

World's

Fair

March

A S E N S A T I O N A L H I T

GREATER CHICAGO

(World's Fair March)

Featured twice daily by Al Milgard, Radio's Pioneer Organist, over W B B M Chicago Daily Times Station.

Played by U. S. Marine Band, Washington, D. C. Over National Broadcasting Chain, Taylor Branson, Leader.

Featured twice daily by Merle Evans and His Concert Band with Ringling Brothers and Barnum & Bailey Circus in Madison Square Garden. Season 1930 tour of United States and Canada.

Featured twice daily by Victor Robbins and His Concert Band with Sells-Floto Circus, season 1930.

Featured with splendid success by The J. Coates Lockhart Concert Company in their recent eight month tour of twenty eight states.

The Greater Chicago March is played by Band and Orchestra on Steamship Hamburg, Capt. Schwamberger and all Hamburg-American Line Ships.

Being played in Cannes, France by Claud Chomet, Municipal Band. Played by The Royal Belgium Guards Band in Belgium.

Played by the U. S. Military Band, Washington D. C., Capt. John S. M. Zimmerman, Director.

Played by the Famous Chandlers Band, Chick Brooks Director, Portland, Maine.

Played by One Hundred Piece Band, Geo. Dasch Director, Grant Park, Chicago.

JACOB VALENTINE HAVENER, Composer.

IF AL MELGARD is the concertmeister of the Barton School, then Miss Belle Melrose is surely on the first desk with him, and the added responsibility of "turning pages" does not lessen her musicianship, but rather en-



BELLE MELROSE

hances it. Al has one thing to do, maybe two; Miss Melrose has a dozen. As his confidante and first assistant instructor she has been one of the biggest contributing factors to the Barton School's success. She is the sister of Walter Melrose, of Melrose Brothers, the very well known instrumental music publishers. She broadcasts over WLS, has had plenty of theater experience, and is more than qualified for her job. In fact, Al Melgard says that he "just could not get along without her," which is putting it rather mildly. The writer particularly likes her, for she is the double, both in physiog-

omy and temperament, of his sister, whom he has not seen in over ten years. A sweet, placid smile — a kindly, sympathetic word — she radiates the sunshine of hope and progress around her, encouraging her pupils to better effort. We are glad to introduce Miss Melrose to you, and we know that you will like her as well as Chicago does.

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10. Exhibition: 2nd Infantry In silent drill consisting of march, manual of arms, Butts Manual  
Capt. McKay, commanding
11. March by U. S. Army Band
12. Exhibition: Trick riding, "monkey drill," fire jump by 14th Cavalry  
Capt. T. J. Hanson in command
13. Solo for Euphonium: "Le Reve D'amour".....Millars  
Franz Jakubec
14. Jumping Contest (Performance only to count)

Name	Horse	Name	Horse
1. CORP. NELSON, Troop A, 14th Cavalry.....	Sunny Boy	5. SERGT. KIRBY, Black Horse Troop.....	No. 76
2. SERGT. MARTENKIS, Troop B, 14th Cavalry.....	Abbie	6. SERGT. BOHR, Black Horse Troop.....	No. 88
3. LIEUT. ROY D. KEEHN, Jr., Black Horse Troop ...	King Lear	7. CORP. WETZEL, Black Horse Troop.....	No. 74
4. SERGT. HIRSHFIELD, Black Horse Troop.....	No. 61	8. PRIVATE BOBBY STROM.....	No. 101

15. "The Year 1812".....Tschaikowsky

### FINALE

16. Exhibition: Battery E, 3rd Field Artillery, Capt, Marshburn, commanding
17. March by the U. S. Army Band

Al Melgard, Organist

THEARLE A. HAWLEY  
EDWARD HINES JR. HOSPITAL  
MAYWOOD, ILLINOIS

March, 1, 1929.

Mr. Al Milgard,  
K G W,  
Chicago, Ill.

Dear Al:-

The boys out here enjoy your music very much. To make the hours less tedious, I do a bit of drawing, and the enclosed is for your scrap-book. Incidentally, I am compiling an album of my favorite radio artists, and I'd appreciate it very much if you'd send me your autographed photo.

I'd like to hear you play "The Lost Chord" and "My Rosary" next Tuesday afternoon.

Sincerely yours,

Bud Hawley.

THEARLE A. HAWLEY  
EDWARD HINES JR. HOSPITAL  
MAYWOOD, ILLINOIS

EDWARD HINES, JR. HOSPITAL  
MAYWOOD, ILL.



LA GRANGE POST NO. 41

29.

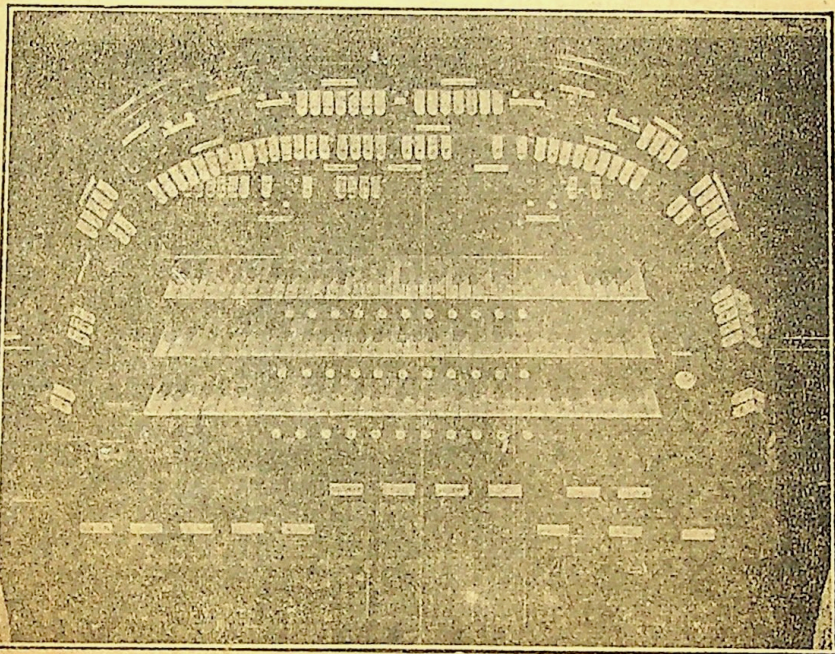
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Sincerely yours,

Bud Hawley.

# Organ Console



The view above gives a general idea of the size and complicated workings of the organ in the Parthenon. The instrument cost over \$50,000 to build and install, and will be without exception the finest organ between the "loop" and the Mississippi River, just as the Parthenon is to be the greatest theater between the "loop" of Chicago and the Mississippi River.



# Local Man Builds Monster Palace

New Theatre Will Open This Week—Critics Hail It as "The Wonder Theatre of the Western Suburbs"—Largest and Most Beautiful Amusement Place Between Chicago and the Mississippi

## The Exterior

One sentence covers the description of the exterior of the Parthenon Theatre—it is the most beautiful theater in the Middle West.

Few of the far-famed Chicago theaters surpass the suburban palace in beauty. Automobiles driving down Ridgeland avenue or 22nd street have stopped to admire the building, and strangers in the town have asked people on the street what the name of the building was.

Decorated in pure white terra cotta with pale tints of green livening up the minute and fascinating carvings, the building indeed stands out from the others. The decorative stones blend pleasingly with the tan pressed brick of which the building is mostly built.

## Renaissance Style

The entire entrance to the theater is constructed of the white terra cotta, making it stand out strikingly from the rest of the structure. Above the entrance two six-foot towers, miniature copies of the Wrigley building towers, are built of marble.

The massive canopy and brilliantly painted sign which lets the passers-by know that the building is the "Parthenon" will be a blaze of light in evening, and the twenty-four urns range along the edge of the roof and their light to make the corner of Ridgeland avenue and 22nd as bright as State and Madison after dark.

The architecture of the edifice is of the late Renaissance period coupled with the more modern style. A touch of the famous Greek architecture is added in the highly carved urns that ornament the room.

Its beauty has given it a name that has already spread over the suburbs and will spread over the country. It is the "wonder spot of Illinois."

## THE INTERIOR

BY WINNIE WAY

With far more beauty and richness in its Moorish architecture and rare display of art, and with a uniqueness that places it in a class of its own, the interior of the Parthenon Theatre, just recently completed, surpasses the expectations of its owners.

Rich, red velvet draperies, tasseled, are hung from the walls of the theatre, forming the main curtain and edging the mezzanine floor. Heavy deep blue carpets cover the floors of the entire theatre, while silver tapestry over a light blue silk forms panels which are lighted by a group of concentrated lights and border the main floor of the theatre. The 2,500 seats are all heavily cushioned in deep blue promising a stay of solid comfort. Four Greek urns, approximately three feet high and of exquisitely artistic lines stand in small niches in the front of the theatre, illuminated by soft lights sitting through. Above the urns are the two organ grills, shaded with lights and pillared as Moorish balconies.

At the front of the theatre above the orchestra pit is a replica of the old Parthenon, the most beautiful building in Athens, surrounded by mural paintings and sketches of Greek figures.

## You Must Meet "Al"

Mr. Albert Melgard, known to his hosts of friends and musical admirers only as "Al", is to be at the console of the immense Golden-Voiced Barton organ on the opening night of the Parthenon Theatre.

"Al" has the international reputation of being able to make the pipes of an organ "talk". Under his delicate touch an ordinary instrument would sound pleasing to the most critical ear, but at the keyboard of an organ like the \$50,000.00 Barton in the Parthenon, the music which he produces should be without compare.

## "Al" is Exceptional Musician

Many of Melgard's musical friends will be in reserved seats on Thursday evening and a host of music critics from Chicago and other centers have signified their intention of listening to what the famed organist can do on the new instrument the later part of this week.

Melgard has a reputation which is



"Al" Melgard

country-wide and even laps over in Canada. He has also been heard several times abroad, where lavish praise was accorded him for his exceptional ability at the organ. He comes to the Parthenon from San Francisco where he has just terminated a successful engagement with one of the big theaters in that city. At one time Melgard was the Roosevelt Theater's prized organist.

Mr. Melgard has signed a contract with Benjamin Bernasek of the Parthenon thereby assuring music lovers of the western suburbs exceptional renditions of classic and popular music at all times at the new theater.

Pale green, pink and white are the predominating colors in the Moorish designs throughout the theater.

## Parrots, Lions and Tame Ponies to Live in Luxury at Parthenon

Even animals will live in style at the Parthenon Theatre.

On one side of the largest stage in this section of the country is an ordinary sized room that looks like a parlor, in which the actors in animal acts will be kept. Every means of sanitation is employed in making the room one of the most livable rooms for the clever entertainers in the

structure. On one side a manger for hay will be erected for the acting ponies or small performing horses, and on the other a bowl has been built for their drinking water. The room is large enough for a pack of dogs and one or two ponies. They will have nothing to complain about when they take up their residence in the Parthenon Theatre.

## All Roads Lead to the Parthenon



Bro. 24

## One Touch and Presto Entire Theatre is Lighted

The electrical equipment of the Parthenon Theatre is the most modern that can be furnished. A remote control board with all up to date features makes it possible for the stage electrician to control the entire lighting of the stage, auditorium and foyers, by the operation of one master button. This board was built especially for the Parthenon Theatre by the Chicago Electrical Equipment Company.

Mr. J. Brown, formerly electrician at the State and Lake Theatre, has left that theatre to manage the electrical equipment of the Parthenon Theatre.

Workmen have been busily working, night after night while the community slept, in order to complete the Parthenon Theater.

## Man Who Has Spent Life Working for Musicians to Be Here on Night

Dan Barton, inventor of the Golden Voiced Barton organ, who spent his entire life perfecting the instrument which he is so proud, has come to Chicago solely to supervise the construction of the Parthenon organ.

It constitutes the breaking of an established rule of Mr. Barton, to leave the center of his activity to his firm's factory in Oshkosh, Wis., he said to Mr. Vanderschueren, Chicago office this week:

"This Parthenon organ is to be the result of my best efforts and I am going to stay with it until I am able to have it actually play on the opening night."

This means that the far-famed organ specialist will sit in the circle of music critics on Thursday evening to judge the instrument which he has rated as being installed.

In talking to representatives of the Cicero Tribune about organ music, Barton stated:

"An organist can be likened to a painter as he paints a beautiful picture. The painter blends different colors in like manner the organist skillfully blends tones which may be likened to the artist's colors. We all expect to hear the real touch of an artist when Mr. Melgard plays for the first time on the largest Golden Voiced Barton organ which has ever been built. Mr. Bernasek has truly succeeded in securing a man and one who ought to be able to please the most critical of local music lovers."

## Raises Organ Into Air

One of the features of the Barton Golden Voiced Organ at the Parthenon that make it one of the few of its kind in existence is the electrically operated lift which raises the console to the level of the stage for special features and lowers it into the musician's pit when not in use. Most other lifts are raised by hydraulic elevators. This is one of the first times electricity has been used to do the operation.

By pressing a small button the console is raised five and a half feet in forty seconds. The entire apparatus is accident proof and is perfectly noiseless in operation. Three horsepower is necessary to raise the console.

The ground on which the Parthenon building stands was surveyed in 1921, but plans were delayed and the real construction not begun until 1923.

## Smoke Stacks and Bean Blowers Give Good Music at Parthenon

A man would find it exceedingly easy crawling through the largest of the thousand of the organ pipes at the Parthenon Theatre, but he would have to reduce to the thickness of an ordinary lead pencil to journey through the smallest.

Ranging from a tiny pipe large enough to blow a pea through to a smokestack-like tube, the organ will

# Music is to be One of Chief Attractions

"Al" Melgard, Famed Organist; Eugene Wayne, Well-Known Orchestra Leader; Golden-Voiced Barton, the "Organ of the Air"; Will All Tickle the Musical Ear

## The Symphonists

Eugene Wayne, famous from coast to coast as a musical director, has been about Chicago for several weeks organizing the Parthenon Symphonists which he will direct at the new local theatre on the opening night, Thursday (tomorrow).

Mr. Wayne comes to the Parthenon direct from the East where he has had a wide and varied experience in the field of music. For many years he was a member of the Damrosch Symphony orchestra of New York City, but seeing the opportunities offered, moved his field of endeavor to the big moving picture palaces. In the capacity of director of the orchestra he served over ten years at the Majestic and Palace Theatres in Chicago.

## Well-Trained Leader

Director Wayne received his musical education from some of the best teachers in the country. He studied under Leopold and Kramer of the Chicago Symphony Orchestra, among others.



Eugene Wayne

With this wealth of ability, training and experience, Mr. Wayne will undoubtedly build up a local orchestra of which he will be proud as well as will the vast audiences who will hear it. Between a dozen and fifteen musicians will make up the Parthenon Symphony Orchestra. They will alternate with the pipe organ during both matinee and evening performances.

## Laborers Work Thru the Night to Finish Theater

Working until the early hours of the morning, while the rest of the world has been sleeping, the men engaged in completing the Parthenon have gone without food, sleep and many other things to make it possible for the monster amusement palace to open on scheduled time.

## Music-Lovers; Attention

Remembering that music is one of the things nearest the hearts of people of this community, the managers of the Parthenon Theatre have begrudged neither expense nor trouble in trying to secure the best that money can buy to tickle the musical ear of its audience.

Probably the \$50,000.00 Barton organ is the greatest acquirement in the immense amusement palace. With the money spent on this instrument 150 persons could be supplied with Ford automobiles. The Parthenon organ also has the distinction of being the largest ever built by the Barton Musical Instrument Company.

The mighty organ which is installed in specially built concrete lofts, is arranged in five independent sections. They are, the main chamber, the solo chamber, the percussion chamber, the relay chamber and the power room.

## Single Man Control

Each section is under the control of the organist at the console, the piano-like apparatus at which the organist plays. Each section resembles a group of players in a symphony orchestra and each part responds to the touch of the organist as the members of an orchestra respond to their director. To obtain this result, each organ loft or room is fitted with heavy sound shutters, each set operated independently of the others, making a less shadowy

stops, contra-bassoons, double open diapasons, heavy scale gambas and bourbons, are located in the main chamber. The orchestral stops, which include the flutes, saxophone, violin, viol celeste, oboes, trumpets, trombones, cellos, French horns, violas, clarinets, bassoons and corangalias are located in the solo chamber.

## Whistles, Gongs and Bells

In the percussion chamber are the precision and instrumental stops: the marimba harp, chrysoglott, sleigh bells, orchestra bells, glockenspiel, cathedral chimes, carillon harp, first xylophone, second xylophone, bass drum, snare drum, cymbal, kettle drums, thunder effect, triangle, tambourine, castanets, chinese block, tom-tom, auto horn, fire gong, steamboat whistle, siren and numerous bird calls.

At the will of the organist the rendition can be instantly changed from the cry of a wild bird to the roar of battle, a jazz band to the wailing of the sobbing Tibias, and every human emotion can be faithfully portrayed from the heart of the king of musical instruments. The organ combines the majesty of a cathedral organ and the brilliance of a symphony orchestra.

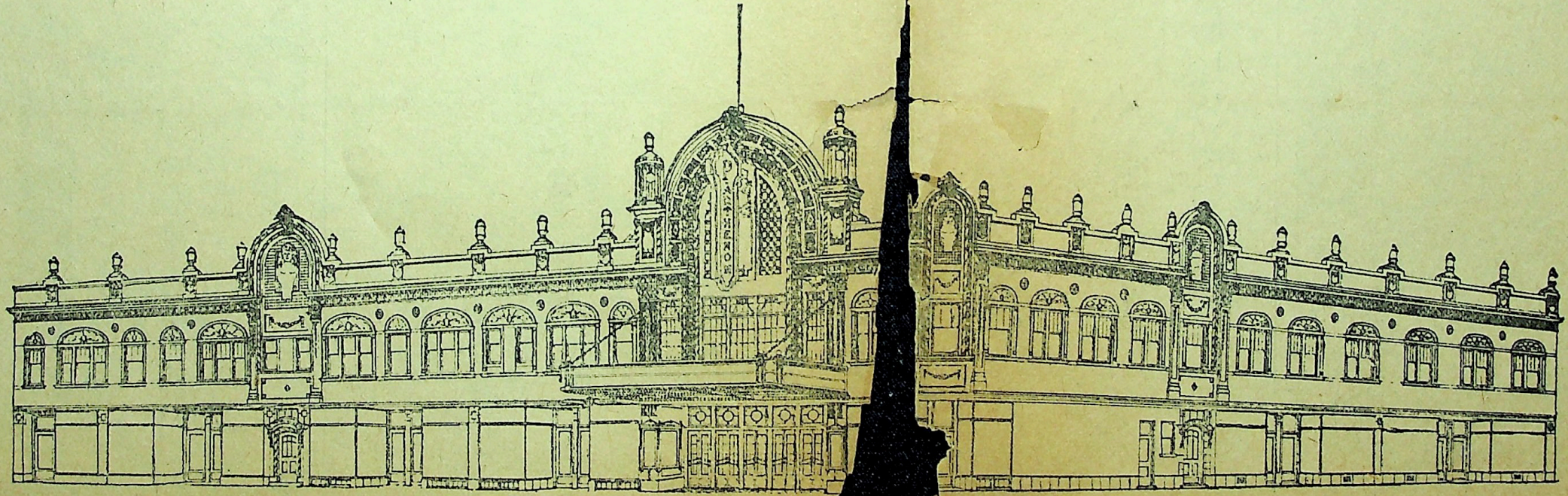
## Thousand Miles of Wire

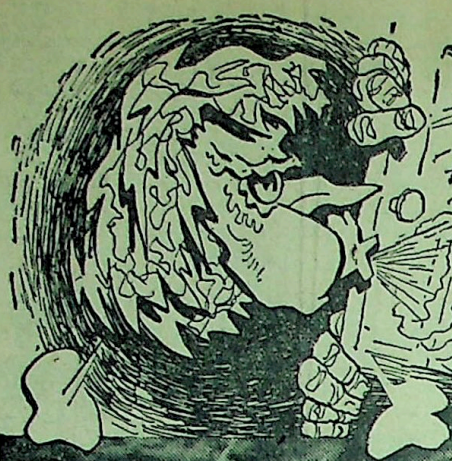
The control of this monstrous organ is entirely electric. There are more than 10,000 electric circuits controlling the playing units and connecting them to the four manuals or keyboards of the console. If the copper wire in the cables was stretched out it would reach from Chicago to New York city. There are more circuits and relay apparatus in the control of this organ than is found in a telephone exchange of a city of 30,000 population.

Unlimited power of control is at the fingers of the organist. Each manual

old for the clever entertainers in the Parthenon Theater. [the most critical of local music] (smokestack-like tube, the organ will [are dodging a mad motorist.

# The Wonder Theatre of the Western Suburbs





# THE BIG FREEZE

Sonja Henie, Arthur Wirtz Put \$30 Million Partnership on Ice

BY ALFRED PROWITT

Millions of ice show fans have been puzzled over the breakup of the most successful man-woman sports partnership in history—between Sonja Henie, ballerina of the rinks, and Arthur M. Wirtz, promoter extraordinary.

Why thaw out a partnership which in its frozen state grossed \$30 million from annual carnivals in Chicago and other leading cities?

It seemed like taking off skates in the middle of a smooth glide.

But it happened. Wirtz ditched Sonja, the Norwegian "Twinkletoes of the Ice," and replaced her with Barbara Ann Scott, "Ottawa Snowflake," for his next Hollywood Ice Revue.

MEANWHILE, Sonja has been busily engaged in casting a rival troupe, with a portable rink that she plans to take around the country in trucks in old-time circus fashion.

What's starting as a cold war may become icy.

Chicagoans will have a chance to choose their favorite this winter. For Sonja has engaged the Amphitheatre for her show and Barbara will appear in Wirtz' revue.

### Wirtz' Explanation Is a Gallant One

Wirtz and Sonja, long-time friends, alike give nice, sweet explanations for the severance of their 15-year-old business ties.

Wirtz says he had to sign up Barbara because Sonja couldn't decide whether to go trouping or to stay at home with her husband, Winthrop Gardiner Jr., Long Island socialite.

But sources close to Wirtz say he's being extra gallant in giving that version.

They believe Wirtz feels that Sonja, at 38, has been slipping in box-office appeal and that he needs a new glamor girl.

FOR HER PART, Sonja says she didn't sign up again with Wirtz because she wants to remain close to her husband and her newly developed television interests in New York.

Just how she is going to pursue TV in New York while barnstorming in Indiana is a problem for the video engineers.

Friends of Sonja say she's not

telling all. They whisper that Sonja, who never discounted the American dollar, is tired of being a Wirtz hired performer and wants to be her own producer to get all the profits.

You can work out this crossword puzzle by yourself.

### Wirtz Gives His Version

Anyway, Wirtz gives the Daily News his story of the ice jam:

"Since her marriage, Sonja has been torn between two desires. She wanted to go on skating, of course, but she didn't want to go on an extended tour and leave her husband.

"It had to be an extended tour this season, covering more

cities than before, to insure a profitable season.

"I used to have the year-round ice show at Rockefeller Center theater in New York. It was a reservoir of talent for the Hollywood Revue, and we could pull top performers out of it for the tour.

"But NBC took over the theater for TV purposes. That ended the 12-month show.

"NOW, TO KEEP top performers under satisfactory contract, we've got to give them a longer season on the road. That's why I'm extending the tour this year.

"Sonja, undecided, held off signing a contract. I had to get things started, so I signed Barbara Ann Scott.

"I think that later, Sonja had a change of heart and wanted to go with the troupe. But it was too late then, because Barbara had been signed to top billing. Sonja would never take second place in a show."

That, at least, is Wirtz' story.

### Sonja Silent But Acts Fast

Sonja hasn't been saying much for publication since the ice cracked, but the speed with which she formed her own troupe after

Wirtz booked Barbara seems to indicate something or other.

The Wirtz-Henie combination began in Chicago in 1936 after Sonja came to the American gold mines to capitalize on her world-famous skating artistry.

Wirtz was a rising real estate operator who also could be called a collector of stadiums.

He and his associates acquired the bankrupt \$7 million Chicago Stadium—world's largest indoor sports palace—and five others.

Hockey teams used the arenas in their winter season, but for much of the time the frozen rinks lay around like old unused ice cubes.

"ONE THING just led to another," Wirtz once explained. "We started the first Hollywood Ice Revue in the Chicago Stadium in 1936 as an experiment. In two days we took in \$29,000."

The success in Chicago swept the revue to other cities. Everyone was captivated by the petite blonde Norwegian ice dancer. Sonja, astonished at her popularity, said:

"They sell every seat everywhere. I can make lots of money, almost enough to retire on."

The annual revues since then have played to at least 12 mil-

lion people. They have been seen by 4 million in Chicago alone—meaning \$10 million at the average seat price of \$2.50.

The shows, with their 200-member cast and gorgeous costumes, have outdone Ziegfeld's "Follies" and Carroll's "Vanities" both in glitter and profit.

### Sonja's Sideline: Movie Star Roles

That wasn't all. Sonja and Wirtz, as co-producers, stages a year-round show, "It Happens on Ice," at the Center theater in New York. One 50-week run had as many as a million satisfied customers.

All the while, Sonja has starring in Hollywood pictures, netting her around a million dollars for that little sideline.

As the gold rolled in, Sonja invested her fabulous earnings—under Wirtz' wise counsel, they say—in all kinds of profitable enterprises.

She bought into the Wirtz real estate firm of Wirtz, Haynie & Ehrat. She got into a dozen business ventures, including a liquor wholesale house. She bought property in Evanston and Los Angeles.

In her Beverly Hills mansion, she had five Gainsborough

paintings valued at \$1 million, cash.

Her jewels were estimated at anywhere upwards from \$250,000. Almost enough to retire on.

### Wed to Millionaire For Six Years

In 1940, Sonja married Dan Topping, millionaire New York sportsman, after he had shed himself of Arline Judge, actress

It was a lavish ceremony in Wirtz' home here.

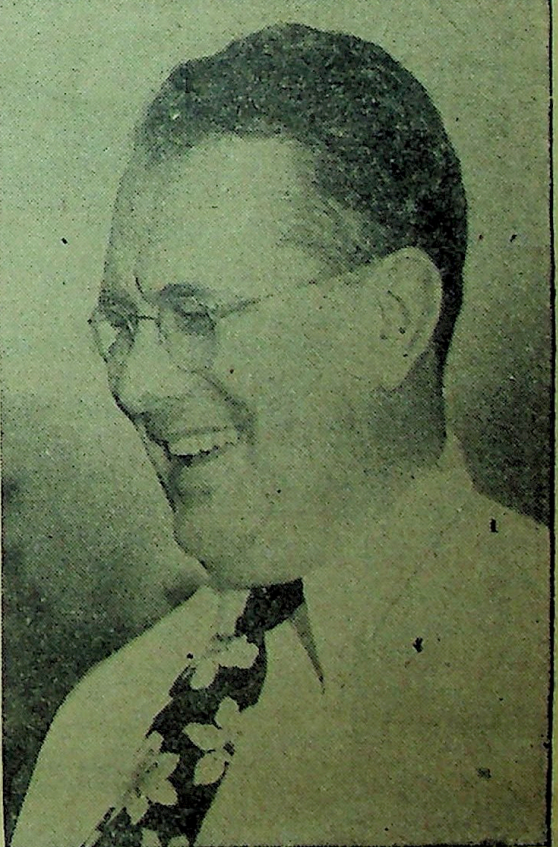
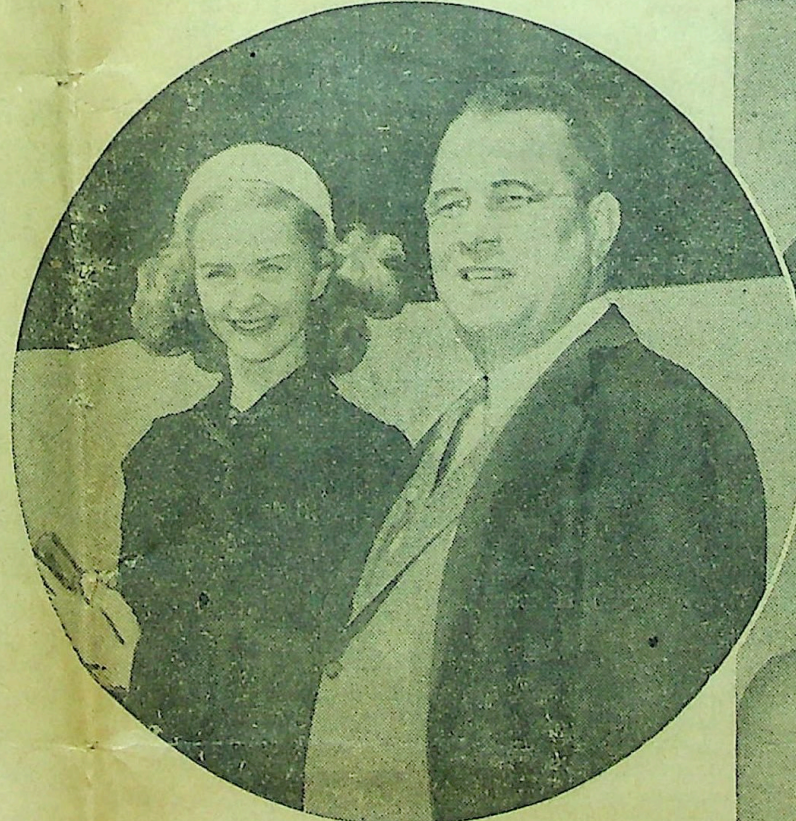
She divorced Topping here in 1946, charging desertion. In the hearing of her suit, she called herself a Chicago resident. The same year she got a cold reception in Norway when she returned there. The Norse felt she hadn't done much for war relief.

Sonja came back to the States with the remark, "I don't want anything more to do with Norwegians."

THE ICE SHAVINGS are likely to fly when Sonja and Barbara go into competition this winter.

They're comely girls, despite their disparity in ages, and they have a lot in common—blue eyes and blond hair, and a petiteness of around 5 feet 3 and 110 pounds.

And both are supposed to be very proud of the limbs supported by their flashing skates.



Here is Sonja in all her glory, the queen of the ice as thousands know her. Will she be as popular when she strikes out alone?

Wirtz seems confident enough of the future as he greets his new star—Barbara Ann Scott, "the Ottawa Snowflake."

The \$30 million smiles—have they turned into a cold war now?